Village of Argyle Comprehensive Plan 2026–2036



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Welcome To
ARGYLE
FOUNDED IN 184

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Welcome to
ARGYLE
Est. 1894
Woodford

Vision for Argyle

This is a comprehensive plan created with community input from residents, public, private, and nonprofit stakeholders. The Village of Argyle is a leading strategic partner in the process and will be work with a variety of partners to implement the plan.

The Village of Argyle is more than just a place to live, offering a welcoming, vibrant community rich in history, culture, and opportunities to connect, and known for its strong schools and small-town character.

As a home for residents and a destination for visitors, Argyle values its downtown, supports local businesses, and expands housing options for all ages.

The Village embraces thoughtful growth, invests in modern infrastructure, parks, and community spaces, and fosters community partnerships that guide Argyle's future.

The above vision is a response to the core values identified by Argyle residents and stakeholders and represents a desired future state for the Village. The following core values represent the guiding principles for how Argyle views itself, how community leaders make decisions, and what opportunities and services are offered to residents, businesses, and other stakeholders.

Core Values

Small-Town Character, Community Pride, and Strong Schools

Argyle's greatest strength is its people and the close-knit, welcoming nature of the community. Residents value the village's small-town character, sense of safety, and tradition of neighbors supporting one another. The school district plays a central role in Argyle's identity, serving as a focal point for community pride, youth development, and long-term stability. Preserving this strong sense of place while planning for the future is essential to maintaining Argyle as a community where families, seniors, and newcomers feel connected and supported.

Downtown Vitality and Local Business Support

A healthy and attractive downtown is critical to Argyle's long-term success. Community input consistently emphasized the importance of revitalizing downtown, reducing vacant buildings, improving building appearance, and supporting locally owned businesses. Residents see downtown as a place not only for commerce, but also for community life, hosting events, encouraging social interaction, and welcoming visitors. Argyle values reinvestment in its downtown as a way to strengthen its economy, reinforce community identity, and create a vibrant village center.

Housing Choice and Community Stability

Argyle recognizes that providing a range of housing options is essential to maintaining a balanced and resilient community. Residents identified the need for senior housing, affordable rentals, and moderate single-family homes that allow people to remain in the Village through all stages of life. Encouraging well-designed infill development, housing diversity, and reinvestment in existing homes supports population stability strengthens the tax base, and ensures Argyle remains accessible to families, seniors, and the local workforce.

Parks, Recreation, and Natural Resources

Argyle values its parks, open spaces, and natural features as vital contributors to quality of life and community health. Immediately to the northwest of Argyle are well-preserved natural wetlands, maintained by the Wisconsin Department of Natural Resources; and the natural resource of the Erickson Conservation Area has the potential to be a valuable local and regional recreation asset. Residents expressed strong support for improving park amenities, upgrading playgrounds to be ADA-accessible, expanding walking and biking trails, and enhancing the Erickson Wildlife Area and Pecatonica River corridor. These spaces provide opportunities for recreation, connection to nature, and community gatherings, and they help position Argyle as both a desirable place to live and an attractive destination.

Safe, Modern Infrastructure and Connectivity

Reliable infrastructure is foundational to Argyle's future. Residents identified sidewalks, streets, lighting, pedestrian safety, utilities, and broadband access as key priorities. The Village values investments that improve safety, accessibility, and connectivity between neighborhoods, schools, parks, and downtown. Modern infrastructure, both physical and digital, supports economic development, enhances daily life, and prepares Argyle for long-term growth and resilience.

Transparent Leadership and Community Engagement

Argyle values open communication, collaborative leadership, and meaningful public involvement in local decision-making. Community members expressed a desire for clearer communication, proactive planning, and more opportunities to participate in shaping the Village's future. Strong partnerships among Village leadership, residents, schools, businesses, and regional organizations are essential to achieving shared goals and implementing the community's vision.



Goals

#1 Provide diverse, high-quality, and affordable housing options that meet the needs of residents of all ages and income levels.

#2 Strengthen and diversify Argyle's economy by supporting local businesses, enhancing community amenities, and leveraging recreation, tourism, and small-town character to attract new residents and visitors.

#3 Modernize and enhance public infrastructure, utilities, and community services to improve connectivity, sustainability, and resilience.

#4 Foster environmental stewardship and community engagement to build a more resilient and connected village.

Argyle's Community

Over 200 different community members participated in Argyle's comprehensive planning process, through the community survey (110 responses), the public open houses (17 attendees), Advancing Argyle meetings (50 attendees), and engagement with high school students (85 students). Each opportunity for input gave insight into the values, needs and ideas of community members.

What do you value most about Argyle?

Survey Results:

#1 Small-town feel

#2 Friendly people

#3 Safety

#4 Affordability

#5 Long-term home (born/raised, family)

#6 Local businesses and services

#7 Good schools

#8 Parks and recreation

#9 Community events and festivals

#10 Library

What are Argyle's greatest strengths?

Selected Open House Responses:

"The park is beautiful (our family used the shelter house recently & were thrilled with the kitchen, bathroom, etc). It was difficult to convince the kids to quit using the playground equipment – they were having so much fun. The library is a gem – the new director is fantastic. The vet office is wonderful. The staff there is caring, knowledgeable & efficient. PS: So nice to have a jewelry store nearby for watch repair, etc. (Hopefully Dave Phillipson never retires!)."

"Openness to outsiders, the businesses that used to be here, and the geography."

"My grandparents owned a business & lived in Argyle for 30+ yrs. As a family, we used to shop at Wenger's, John's Variety store, Rossing's & Berget's & frequented the vet office."

"The natural beauty and access to the Pecatonica River. I'd love to see a walking path along the water! The history is great, and the revival of old buildings is wonderful to see."

"Work in nearby town, convince." "Safety, affordable public works bills, strong emergency services."

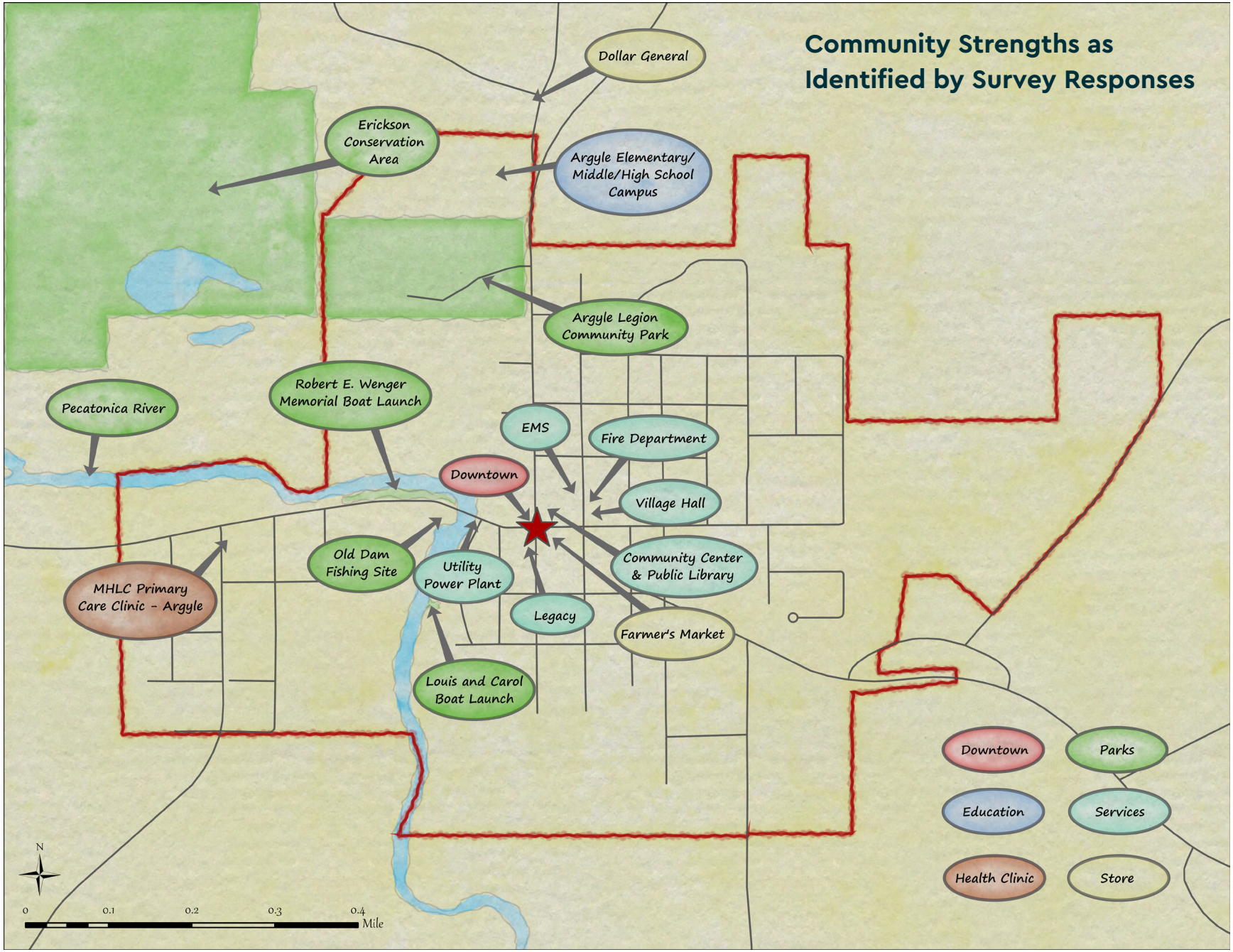
"It has a lovely public library that is open 6 days a week. Large numbers of people volunteer to help make community events successful. Community-minded newcomers with good educations retire and pay taxes on valuable properties here. Fiber arts and farmers! People with long-term family ties are welcoming to newcomers."

"Crime mostly non-existent. I can walk at night without fear. The teachers. Fire/EMS. The vet. Nice people, like the clerk and deputy clerk. Opportunity to compost and recycle."

"Seems to have a quality, caring school system that attracts outsiders. Definitely something to be proud of. It's also a beautiful, well-kept building too for a small school system

"I lived outside of the Village for a long time and it is a community where people look out for and know one-another which I really appreciate."

"Over and over I constantly see the community come together to support families in difficult times."


Community Strengths as Identified by Survey Responses
Dollar General
Erickson Conservation Area
Argyle Elementary/ Middle/High School Campus
Argyle Legion Community Park
Robert E. Wenger Memorial Boat Launch
Pecatonica River
EMS
Fire Department
Downtown
Village Hall
Old Dam Fishing Site
Utility Power Plant
Community Center & Public Library
MHLC Primary Care Clinic - Argyle
Legacy
Farmer's Market
Louis and Carol Boat Launch
Downtown
Parks
Education
Services
Health Clinic
Store
N
0
0.1
0.2
0.3
0.4
Mile

Issues Identified by the Community

Argyle community members shared their perspectives, concerns, and ideas about local needs. The following themes offer summaries of input, but are not exhaustive. Additional local needs are explored through data in other sections of the plan.

What are your greatest concerns for the Village of Argyle over the next ten years?

Survey Results:

#1 Retaining and attracting young people and families

#2 School enrollment and educational quality

#3 Aging infrastructure (roads, utilities, buildings)

#4 Housing options

#5 Job availability or wages

Additional Issues Identified by Community Survey Responses:

- Downtown vacancies
- Financial stability of the Village
- Aging or declining population
- Lack of access to childcare
- Rising taxes and cost of utilities
- Need for improved parking solutions
- Need for updated, ADA-inclusive playground equipment
- Need for senior and affordable housing options

Opportunities Identified by the Community

Which future opportunities do you think should be top priority for the Village of Argyle?

Survey Results:

#1 Business attraction

#2 Redevelopment of existing sites

#3 Upgrading Village infrastructure

#4 Increasing housing supply

#5 New Development

Additional Opportunities Identified by Community Survey Responses:

- Expansion of community amenities, including a local car wash, grocery store, laundromat, childcare services, and sidewalks
- Business attraction
- Expand walkability and bike access
- Engaging younger adults in local government
- Community engagement with non-English speakers
- Expand library hours and services
- Expand renewable energy or sustainability projects
- Upgrade sidewalk network
- Incorporating new technology like AI (Artificial Intelligence)
- Expand Village limits to accommodate future housing, commercial and industrial uses.



State Boundaries
County Boundaries
Rivers/Streams

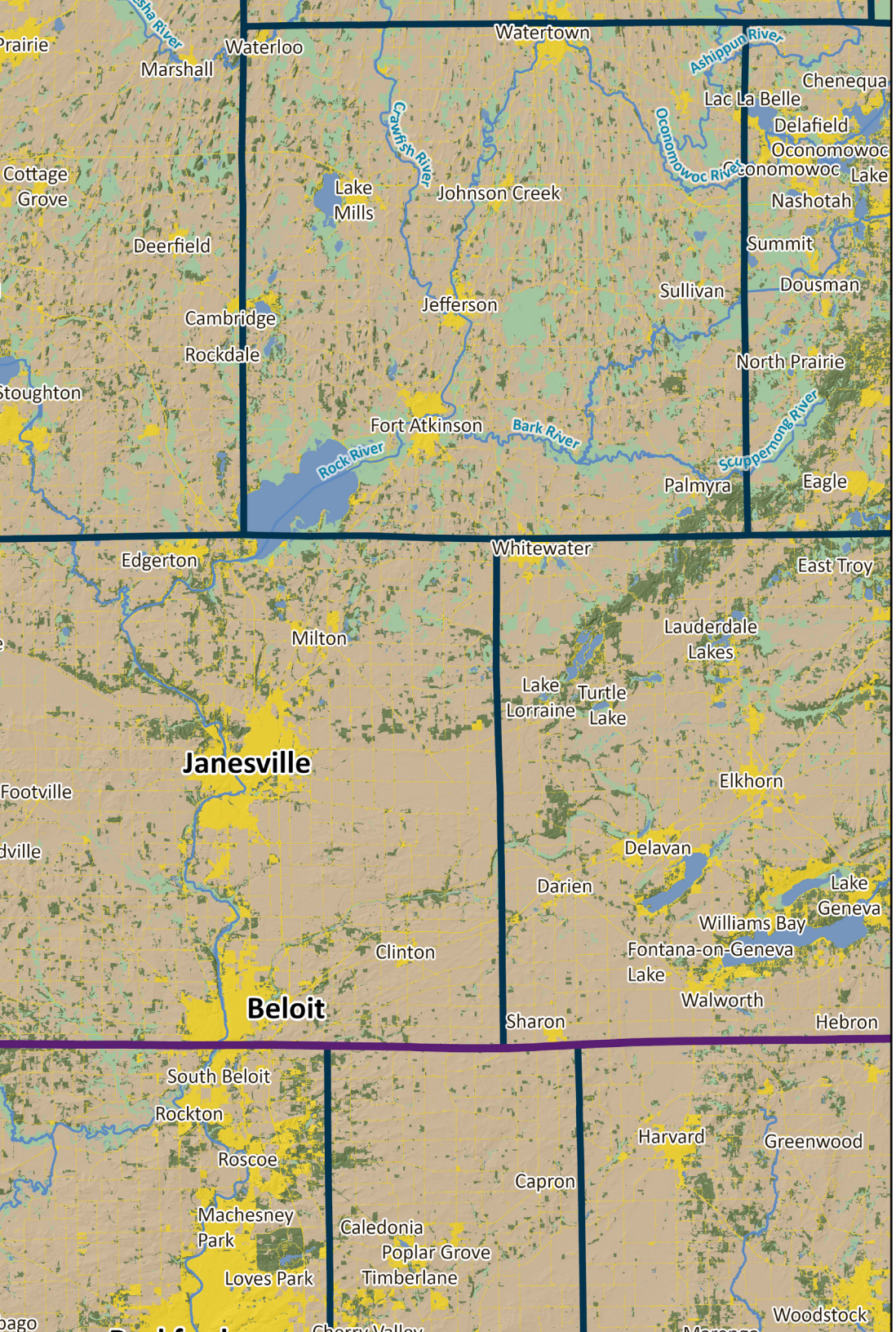
Land Cover
Forest
Agriculture
Developed
Wetlands
Open Water

SOUTHWESTERN WISCONSIN REGIONAL PLANNING COMMISSION

N

0 4.5 9 18 Miles

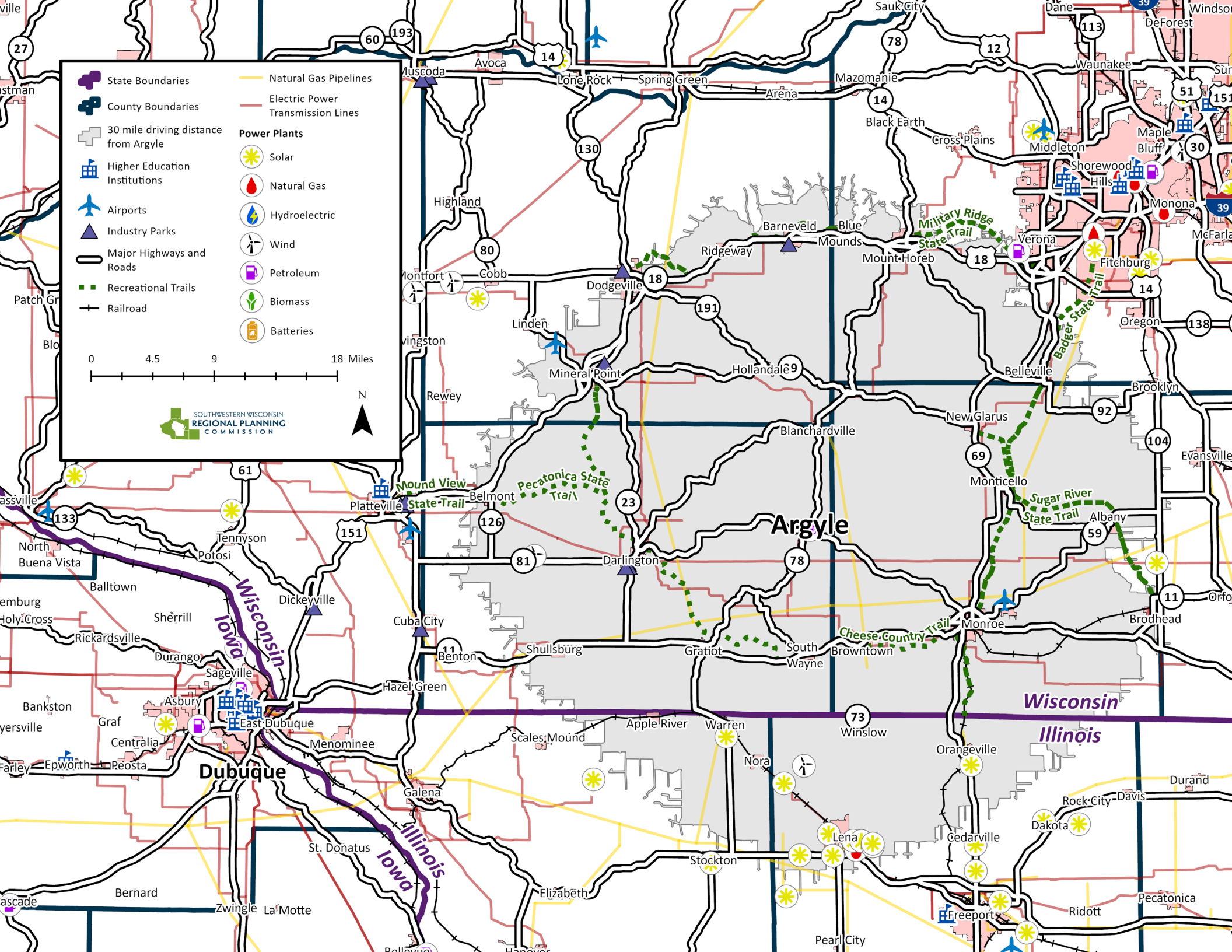
Wisconsin River
Blue River
Muscoda
Avoca
Lone Rock
Spring Green
Arena
Mazomanie
Waunakee
Black Earth
Cross Plains
Middleton
Maple Bluff
Shorewood Hills
Monona
Madison
McFarland
Highland
Blue Mounds
Barneveld
Ridgeway
Mount Horeb
Verona
Fitchburg
Cobb
Dodgeville
Oregon
Linden
Livingston
Mineral Point
Hollandale
Belleville
Brooklyn
Lancaster
Platteville
Rewey
Blanchardville
New Glarus
Evansville
Yellowstone River
Monticello
Albany
Argyle
Darlington
Tennyson
Potosi
Dickeyville
Brodhead
Monroe
Cuba City
Rickardsville
Durango
Sageville
Benton
Shullsburg
Gratiot
Browntown
South Wayne
Hazel Green
Dubuque
Wisconsin
Illinois
Menominee
Scales Mound
Apple River
Warren
Winslow
Nora
Orangeville
Rock City
Durand
Davis
Dakota
Lena
Cedarville
Stockton
Elizabeth
Galena
St. Donatus
Pecatonica

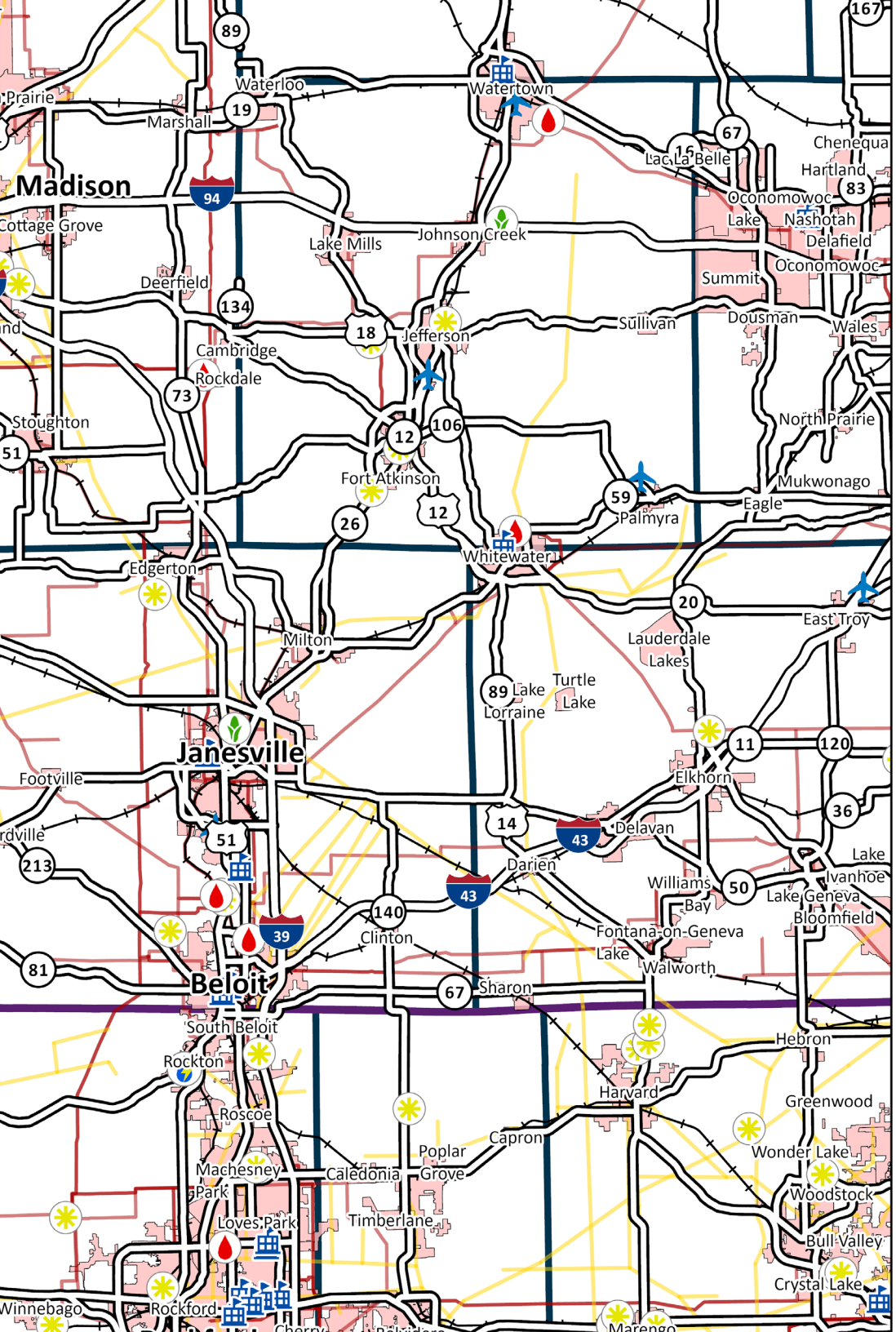


Argyle in Context: Landscape

The Village of Argyle is located in eastern Lafayette County, Wisconsin, within the Driftless Area of the state. The Village lies approximately 15 miles west of Monroe and 15 miles east of Darlington and had an estimated population of 875 in 2023 (ACS, 2023). Argyle is situated within the Western Upland region of southwestern Wisconsin, which is characterized by rolling ridges and valleys. Vegetation in the area consists primarily of a mix of prairie and deciduous forest.

The eastern branch of the Pecatonica River flows along the western edge of the Village. The Yellowstone River joins the Pecatonica River approximately one mile north of the Village, while Dougherty Creek and Braezel Creek converge with the Pecatonica River roughly one mile south of the Village.


State Boundaries
County Boundaries
30 mile driving distance from Argyle
Higher Education Institutions
Airports
Industry Parks
Major Highways and Roads
Recreational Trails
Railroad
Natural Gas Pipelines
Electric Power Transmission Lines
Power Plants
Solar
Natural Gas
Hydroelectric
Wind
Petroleum
Biomass
Batteries
0 4.5 9 18 Miles
N
SOUTHWESTERN WISCONSIN REGIONAL PLANNING COMMISSION
Argyle
Dubuque
Platteville
Mineral Point
Dodgeville
Darlington
Monroe
Belleville
Monticello
New Glarus
Blanchardville
Hollandale
Barneveld
Mount Horeb
Verona
Fitchburg
Middleton
Cross Plains
Black Earth
Mazomanie
Spring Green
Lone Rock
Avoca
Muscoda
Highland
Cobb
Linden
Ridgeway
Blue Mounds
Rewey
Belmont
Mound View State Trail
Pecatonica State Trail
Military Ridge State Trail
Badger State Trail
Sugar River State Trail
Cheese Country Trail
Wisconsin
Illinois
Iowa
Tennyson
Potosi
Dickeyville
Cuba City
Benton
Shullsburg
Gratiot
South Wayne
Browntown
Albany
Brodhead
Orfordville
Evansville
Brooklyn
Oregon
Waunakee
DeForest
Maple Bluff
Shorewood Hills
Monona
Sauk City
Dane
Windsor
McFarland
Balltown
Sherrill
Rickardsville
Durango
Sageville
Asbury
East Dubuque
Centralia
Menominee
Peosta
Epworth
Farley
Graf
Bankston
Hazel Green
Galena
Scales Mound
Apple River
Warren
Nora
Orangeville
Winslow
Lena
Stockton
Cedarville
Freeport
Pearl City
Rock City
Durand
Davis
Dakota
Ridott
Pecatonica
Elizabeth
St. Donatus
Bernard
Zwingle
La Motte
Cascade
North Buena Vista
Potosi
Linden
Highland
Montfort
Cobb
Dodgeville
Ridgeway
Barneveld
Blue Mounds
Mount Horeb
Verona
Fitchburg
Middleton
Cross Plains
Black Earth
Mazomanie
Spring Green
Lone Rock
Avoca
Muscoda
Sauk City
Dane
Windsor
DeForest
Waunakee
Maple Bluff
Shorewood Hills
Monona
McFarland
Oregon
Brooklyn
Belleville
Monticello
New Glarus
Blanchardville
Hollandale
Mineral Point
Rewey
Belmont
Platteville
Darlington
Monroe
Albany
Brodhead
Orfordville
Evansville
Tennyson
Potosi
Dickeyville
Cuba City
Benton
Shullsburg
Gratiot
South Wayne
Browntown
Balltown
Sherrill
Rickardsville
Durango
Sageville
Asbury
East Dubuque
Centralia
Menominee
Peosta
Epworth
Farley
Graf
Bankston
Hazel Green
Galena
Scales Mound
Apple River
Warren
Nora
Orangeville
Winslow
Lena
Stockton
Cedarville
Freeport
Pearl City
Rock City
Durand
Davis
Dakota
Ridott
Pecatonica
Elizabeth
St. Donatus
Bernard
Zwingle
La Motte
Cascade
Wisconsin
Illinois
Iowa
Mound View State Trail
Pecatonica State Trail
Military Ridge State Trail
Badger State Trail
Sugar River State Trail
Cheese Country Trail



Argyle in Context: Infrastructure

Argyle depends on the energy and transportation networks that connect the Village with resources to facilitate business and daily life.

ROADS: State Highways 81 and 78 are the major highways that connects Argyle to Madison and Dubuque. County Roads C, G, and M connect Argyle to nearby communities.

The 30-mile radius around Argyle illustrates the community's broader regional labor market and the surrounding communities from which residents may commute for employment, as well as the areas that residents may travel to for jobs, services, shopping, and other daily needs.

RAIL: Argyle was historically served by a railroad; however, only the abandoned rail grade remains today.

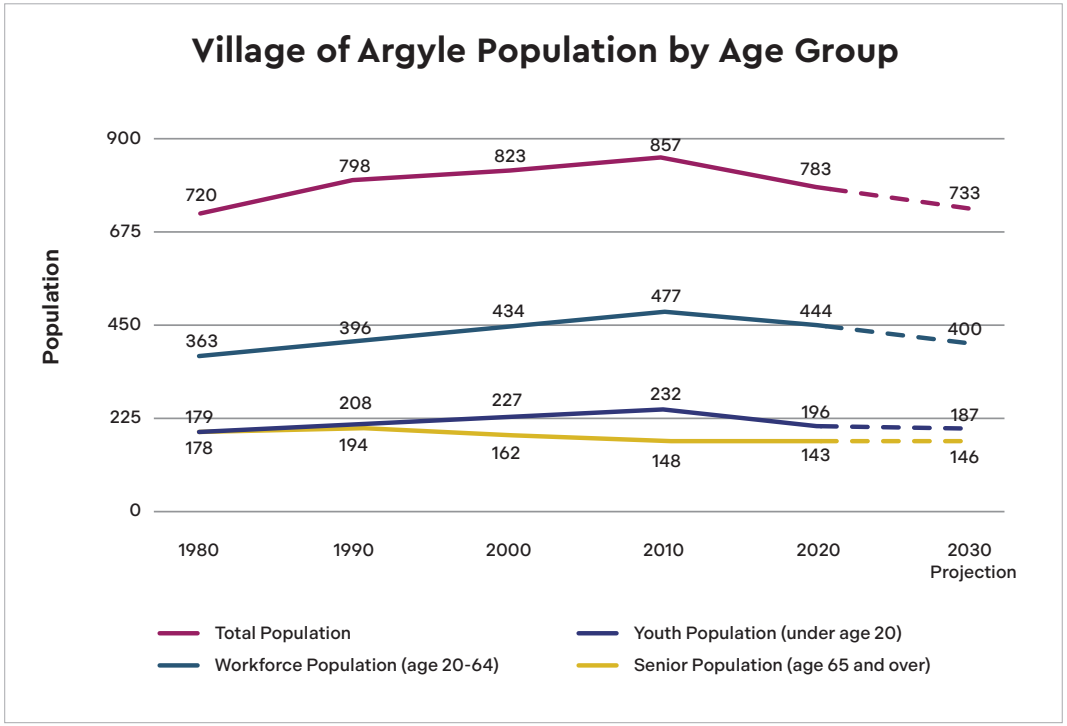
TRAILS: Argyle has marked ATV/UTV routes and connections that links the community to the Cheese Country Trail, a multi-use regional trail that follows a former railroad corridor. The trail accommodates walking, bicycling, and snowmobiling and provides recreational and tourism connections to neighboring communities in Lafayette and Green counties. It also serves as a local recreational amenity and a potential non-motorized transportation route.

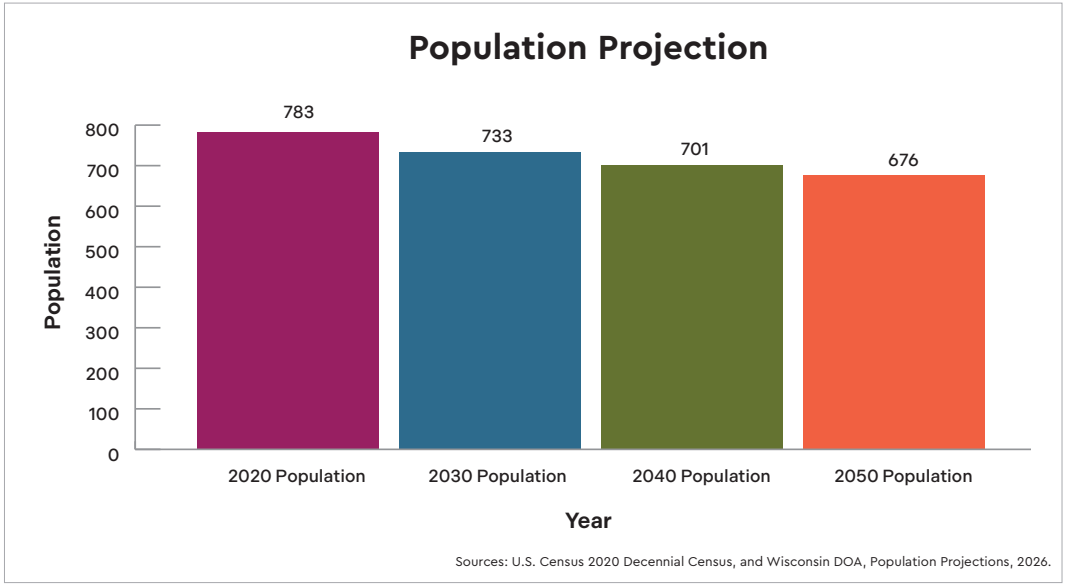
AIR: The Village of Argyle does not have an airport within its boundaries. Air transportation needs are served by nearby general aviation facilities, including the Monroe Municipal Airport and the Darlington Municipal Airport, which provide access for business, agricultural, emergency, and recreational aviation activities.

UTILITIES: Electric service in the Village of Argyle is provided by the Village's municipally-owned electric utility (Argyle Electric Utility), and natural gas service is supplied by Alliant Energy. These utilities support residential, commercial, and institutional uses throughout the Village.

Community Demographics

The Village of Argyle's population is anticipated to gradually decline as the proportion of older residents increases and the number of youth and working-age residents decreases. An aging population affects the community in multiple ways, including reduced participation in volunteer activities, increased demand for healthcare services and supportive housing, and shifts in the local workforce. To maintain a high quality of life, Argyle will need to support its growing senior population while also attracting younger residents and families to help balance community demographics. While population change occurs through natural trends and migration, thoughtful and proactive planning can help guide Argyle's demographic future.





Sources: U.S. Census 2020 Decennial Census, and Wisconsin DOA, Population Projections, 2026.

Over the past four decades, Argyle's population has gradually become more racially and ethnically diverse, with about 4% identifying as having 'Two or more races,' highlighting the continued importance of inclusive and equitable community policies and practices.

Village of Argyle Population by Race					
Race	**1980**	**1990**	**2000**	**2010**	**2020**
White alone	710	798	822	849	740
Black or African American alone	-	-	1	1	0
American Indian or Alaska Native alone	2	-	-	3	1
Asian alone	-	-	-	-	4
Native Hawaiian/other Pacific Islander alone	-	-	-	-	0
Some other race alone	8	-	-	1	2
Two or more races			-	3	36

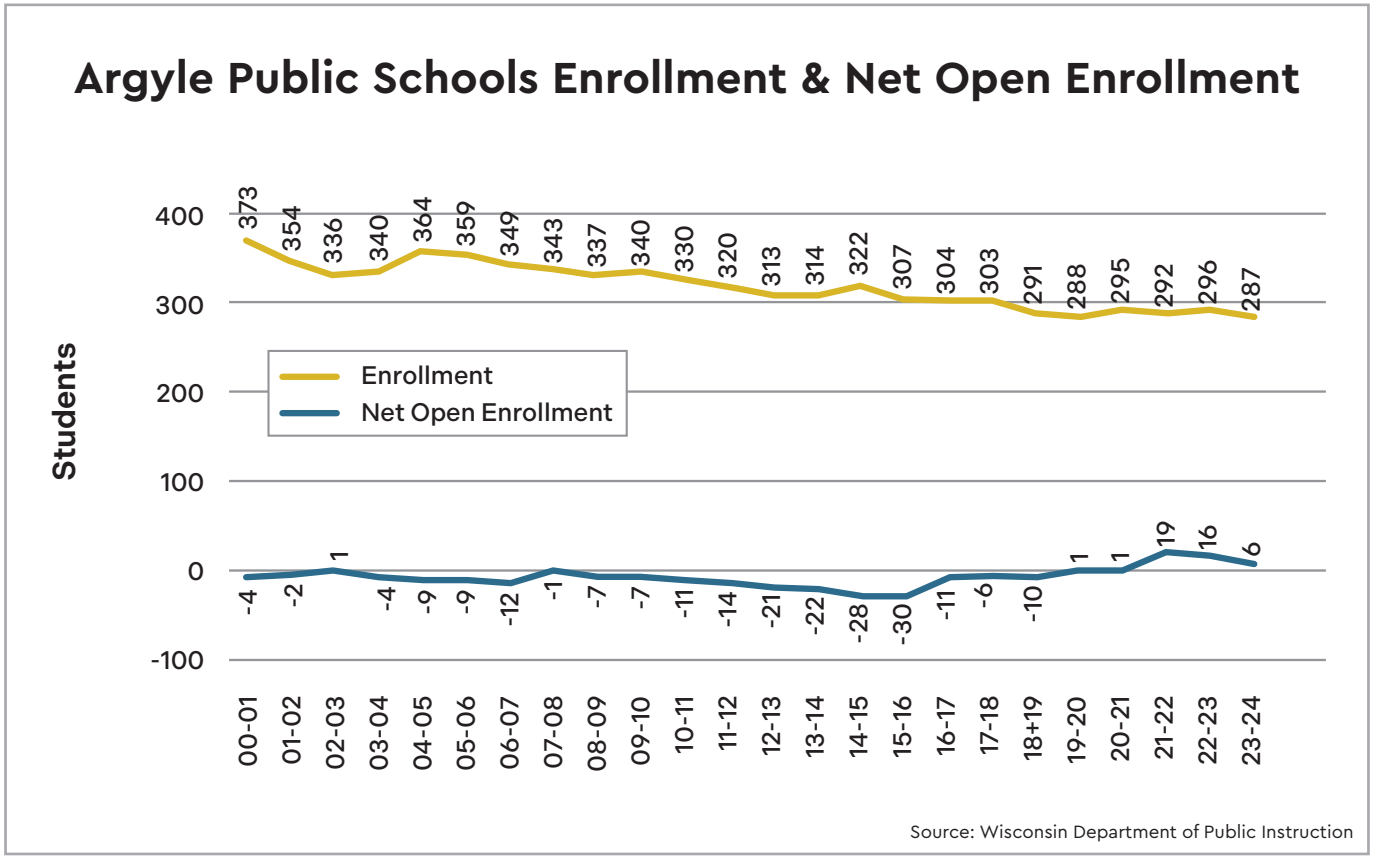
Source: U.S. Census

Village of Argyle Population by Ethnicity			
Ethnicity	**2000**	**2010**	**2020**
Hispanic or Latino	88	179	371
Not Hispanic or Latino	9,901	11,045	11,465

Source: U.S. Census

Schools

The Argyle School District enrolled 287 students during the 2024–2025 school year, representing a 21 percent decrease from enrollment levels in 2004–2005. This trend mirrors broader population decline in the Village of Argyle and is consistent with patterns seen in many school districts across southwestern Wisconsin. From 2004 to 2019, the District experienced a net negative open enrollment, though in recent years it has achieved a net positive trend. Engagement with the Argyle School District suggests that factors contributing to the positive net open enrollment trend since the 2019–2020 school year may include smaller class sizes, clean and well-maintained school facilities, and a variety of extracurricular opportunities that appeal to students and their families. The Village of Argyle has an important role to fill in helping the school district grow, since the school's success influences and reflects the Village's success. Village leaders can help the district grow by supporting welcoming policies and new housing.

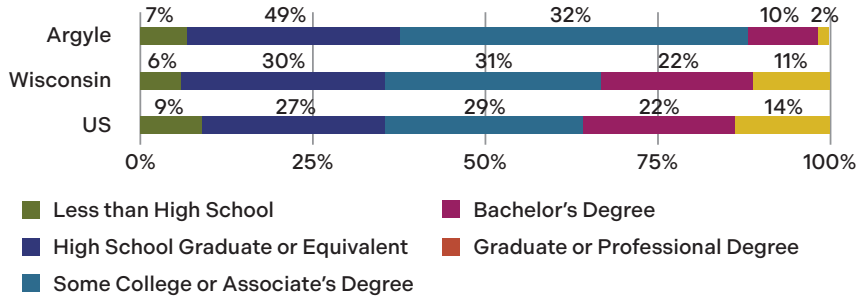


Source: Wisconsin Department of Public Instruction

Workforce

The educational attainment of the Village of Argyle reflects a workforce with a strong foundation in high school and post-secondary education. Occupations in the Village are largely concentrated in "Government", "Agriculture, Forestry, Fishing and Hunting", and "Manufacturing" occupations.

Educational Attainment for Age 25+ Population



Source: ACS, 2023

Occupations in the Argyle Area (Zip Code 53504)

Occupation	2024 Jobs
Total	759
Government	256
Agriculture, Forestry, Fishing and Hunting	124
Manufacturing	108
Construction	66
Other Services (except Public Administration)	47
Retail Trade	30
Accommodation and Food Services	26
Transportation and Warehousing	25
Health Care and Social Assistance	20
Administrative and Support and Waste Management and Remediation Services	17
Finance and Insurance	10
Arts, Entertainment, and Recreation	10
Professional, Scientific, and Technical Services	8
Management of Companies and Enterprises	3
Information	3
Wholesale Trade	3
Educational Services	2
Real Estate and Rental and Leasing	0
Mining, Quarrying, and Oil and Gas Extraction	0
Utilities	0

Source: Lightcast, 2024 NAICS 2-Digit Codes

Local Economy

Argyle's Gross Regional Product (GRP) calculates the total monetary value of goods and services produced in the local economy, which totaled over $95 million in 2024. Argyle's local economy is shaped by small businesses, agriculture, local services, and regional employment opportunities. Economic activity in the Village reflects the contributions of locally owned businesses and residents who commute to jobs in surrounding communities. While Argyle does not have large institutional or corporate employers within the Village, its economy benefits from regional economic linkages and the spending power of residents and visitors.

Like many rural communities, Argyle's economy will continue to be influenced by broader economic trends at the regional, state, and national levels. Technological advancements, including automation and artificial intelligence, are changing business practices and workforce needs. At the same time, small communities face increasing pressure from industry consolidation, workforce availability challenges, and competition for natural resources. These shifts may affect employment patterns, service delivery, and long-term economic sustainability.

Village leaders play an important role in supporting economic resilience by encouraging local entrepreneurship, protecting community assets, and planning for sustainable growth. Strong partnerships, thoughtful land use decisions, and long-term planning that balances economic opportunity with community character will help position Argyle to adapt to future economic changes.

Gross Regional Product in the Argyle Area (ZIP Code 53504)

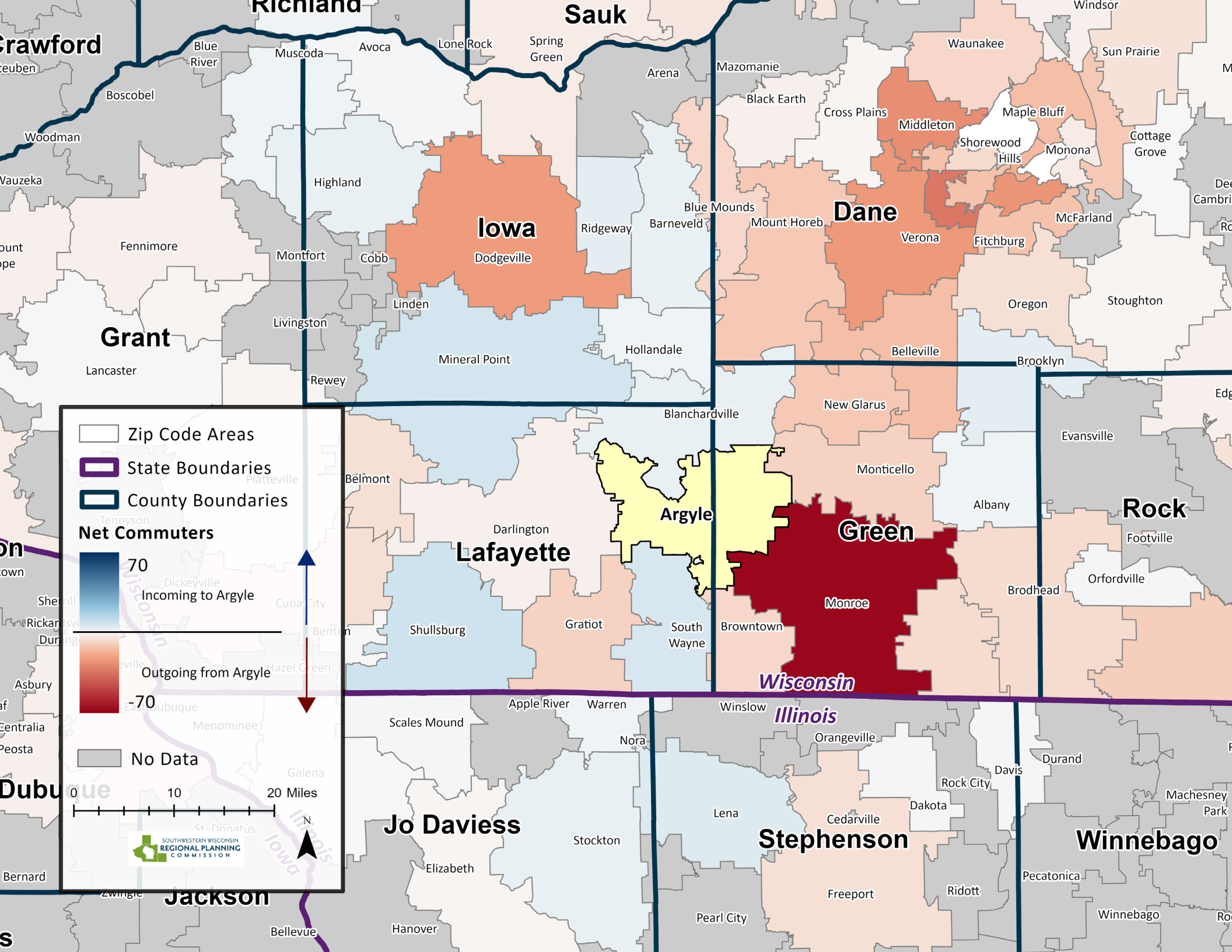
Industry	2024 Gross Regional Product
Agriculture, Forestry, Fishing and Hunting	$39,489,610
Government	$17,022,785
Manufacturing	$11,692,025
Construction	$6,152,090
Retail Trade	$5,044,381
Transportation and Warehousing	$4,472,597
Other Services (except Public Administration)	$2,972,143
Finance and Insurance	$2,586,437
Administrative and Support and Waste Management and Remediation Services	$1,223,608
Health Care and Social Assistance	$1,067,132
Arts, Entertainment, and Recreation	$742,733
Professional, Scientific, and Technical Services	$717,023
Management of Companies and Enterprises	$716,725
Accommodation and Food Services	$686,376
Wholesale Trade	$596,746
Information	$317,467
Mining, Quarrying, and Oil and Gas Extraction	$191,080
Real Estate and Rental and Leasing	$141,364
Educational Services	$81,837
Utilities	$0

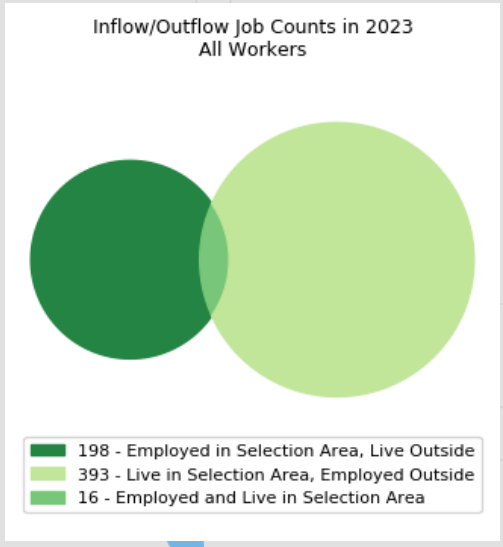
Source: Lightcast, 2024 NAICS 2-Digit Codes

Over the past 20 years, Argyle's zip code has experienced job growth trends similar to those of the state. Differences between Argyle and the state can reveal areas where the local economy is particularly resilient or vulnerable to broader industry shifts. Notably, Argyle's employment in the Government sectors has grown, in contrast to overall declines in that industry statewide.

Industry	2024 Jobs	2014 Jobs	2004 Jobs	10 Year (2014–2024) % Change	20 Year (2004–2024) % Change	10 Year (2014–2024) % Change	20 Year (2004–2024) % Change
	Argyle Area (ZIP Code 53504)					Wisconsin	
Total	759	615	604	23.3%	25.6%	6.7%	6.1%
Government	256	176	38	45.7%	575.0%	40.2%	-6.7%
Agriculture, Forestry, Fishing and Hunting	124	130	134	-4.6%	-7.2%	-20.9%	-6.8%
Manufacturing	108	66	45	64.5%	140.3%	-7.2%	28.5%
Construction	66	37	48	78.6%	36.0%	-7.1%	11.9%
Other Services (except Public Administration)	47	45	20	4.4%	130.9%	56.1%	13.3%
Retail Trade	30	25	66	20.6%	-54.2%	-49.5%	-6.3%
Accommodation and Food Services	26	25	87	4.0%	-70.0%	-9.8%	3.0%
Transportation and Warehousing	25	31	16	-18.4%	57.1%	42.6%	40.4%
Health Care and Social Assistance	20	14	42	38.0%	-52.8%	13.9%	-2.6%
Administrative and Support and Waste Management and Remediation Services	17	16	11	0.9%	50.4%	43.8%	7.7%
Finance and Insurance	10	19	41	-49.0%	-75.9%	1.0%	0.2%
Arts, Entertainment, and Recreation	10	2	25	327.3%	-61.1%	25.2%	-5.2%
Professional, Scientific, and Technical Services	8	44	10	-28.9%	-18.8%	-23.7%	21.7%
Management of Companies and Enterprises	3	1	0	577.6%	6342201.2%	33.1%	2.0%
Information	3	7	2	-58.1%	56.8%	11.8%	0.5%
Wholesale Trade	3	8	17	-58.7%	-81.5%	33.9%	38.4%
Educational Services	2	2	1	11.2%	77.8%	77.5%	23.3%
Real Estate and Rental and Leasing	0	0	2	-46.2%	-92.1%	412.1%	-26.2%
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	0	68.5%	23.1%
Utilities	0	0	0	0	0	-16.8%	63.4%

Source: Lightcast, 2024 NAICS 2-Digit Codes


Zip Code Areas
State Boundaries
County Boundaries
Net Commuters
70
Incoming to Argyle
Outgoing from Argyle
-70
No Data
0
10
20 Miles
N
SOUTHWESTERN WISCONSIN REGIONAL PLANNING COMMISSION
Richland
Sauk
Crawford
Grant
Iowa
Dane
Lafayette
Green
Rock
Jo Daviess
Stephenson
Winnebago
Jackson
Argyle
Wisconsin
Illinois
Blue River
Muscoda
Avoca
Lone Rock
Spring Green
Arena
Mazomanie
Waunakee
Windsor
Sun Prairie
Black Earth
Cross Plains
Middleton
Maple Bluff
Shorewood Hills
Monona
Cottage Grove
Boscobel
Woodman
Highland
Blue Mounds
Barneveld
Ridgeway
Mount Horeb
Verona
Fitchburg
McFarland
Oregon
Stoughton
Fennimore
Montfort
Cobb
Dodgeville
Linden
Livingston
Mineral Point
Hollandale
Belleville
Brooklyn
Lancaster
Rewey
Blanchardville
New Glarus
Evansville
Monticello
Albany
Belmont
Darlington
Footville
Orfordville
Brodhead
Monroe
Gratiot
Shullsburg
South Wayne
Browntown
Apple River
Warren
Winslow
Scales Mound
Nora
Orangeville
Davis
Durand
Rock City
Dakota
Machesney Park
Lena
Cedarville
Stockton
Elizabeth
Freeport
Ridott
Pecatonica
Pearl City
Winnebago
Hanover
Bellevue
Galena
Dickeyville
Platteville
Hazel Green
Cuba City
Benton
Asbury
Centralia
Peosta
Menominee
Bernard
Zwingle
St. Donatus



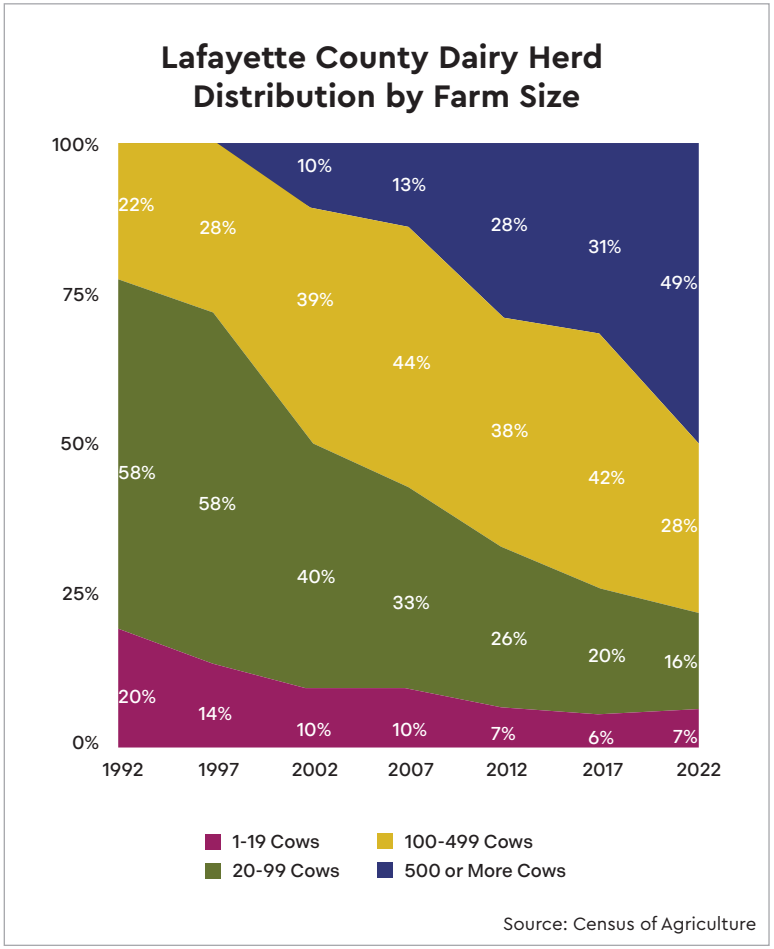
Commuting Patterns

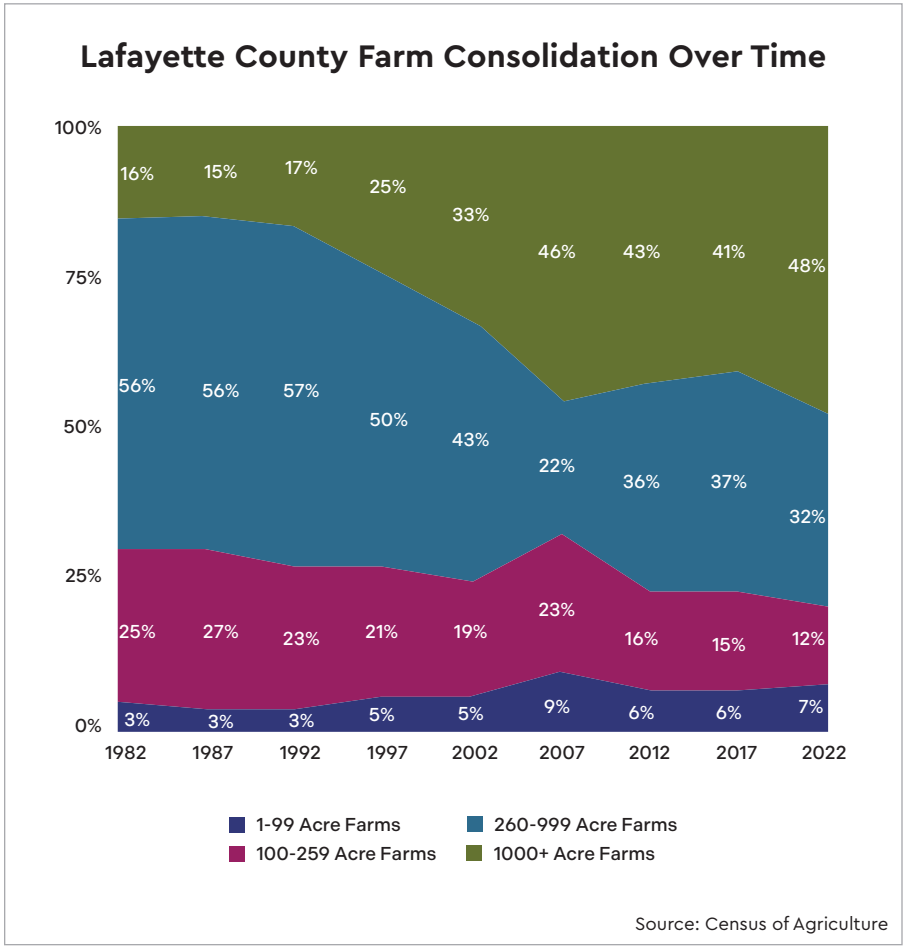
There are 70 commuters who leave the Argyle area (53504 ZIP Code) for work, and 50 commuters who come to the area for work, making Argyle a net-negative commuter area. An estimated 16 workers both live and work within the Village, while 198 individuals are employed within Village limits but reside elsewhere. In contrast, approximately 398 residents live in the community but commute to jobs outside the Village (Census OnTheMap, 2023). Outgoing commuters primarily travel to employment centers in Monroe, Madison, Darlington, Dodgeville, and Blanchardville.

Agriculture

The agricultural setting that surrounds Argyle defines its economy and culture. Large 1,000+ acre farms now make up 48% of Lafayette County's farms, up from 16% in 1982 and 33% in 2002. This consolidation means fewer and larger agricultural operations, often requiring more automation, fewer farm households, and increased hired labor who are often immigrants to the area.

Similarly, large dairy herd sizes are becoming more common in Lafayette County. In a 15-year time span, farms with 500+ dairy cows increased from 13% to 49% of local farms. Large dairy herds require more land for manure spreading, causing strain on local roads from large tractors and increased risk to the water supply. Future development of land and resident perceptions may compete with the requirements of large farms as agricultural practices adapt.





Housing

Housing continues to be a focus in the Village of Argyle. The following housing needs in Argyle are interconnected and require a holistic view to address community needs:

Quality

- Free from harmful materials such as lead, asbestos, or radon
- Structurally sound and compliant with modern building and safety codes
- Weatherized and resilient to Wisconsin's climate (insulation, windows, roofs)
- Well-maintained exteriors that support neighborhood pride

Quantity

- Sufficient number of units to meet current needs
- Expanded supply to accommodate desired growth
- Balanced pipeline of housing construction and long-term planning to ensure housing development and rehabilitation accommodate evolving local needs

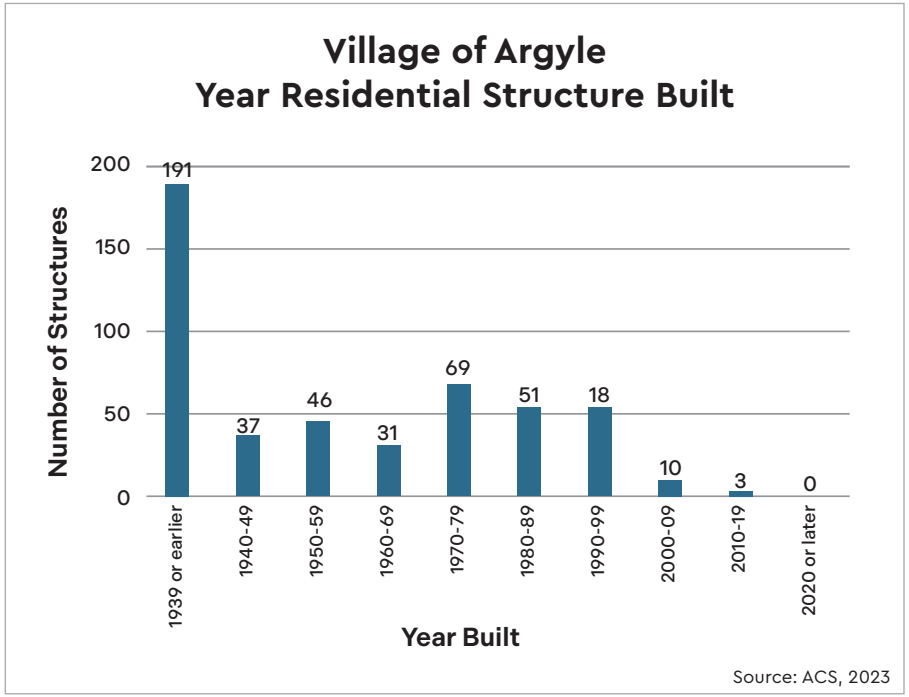
Variety

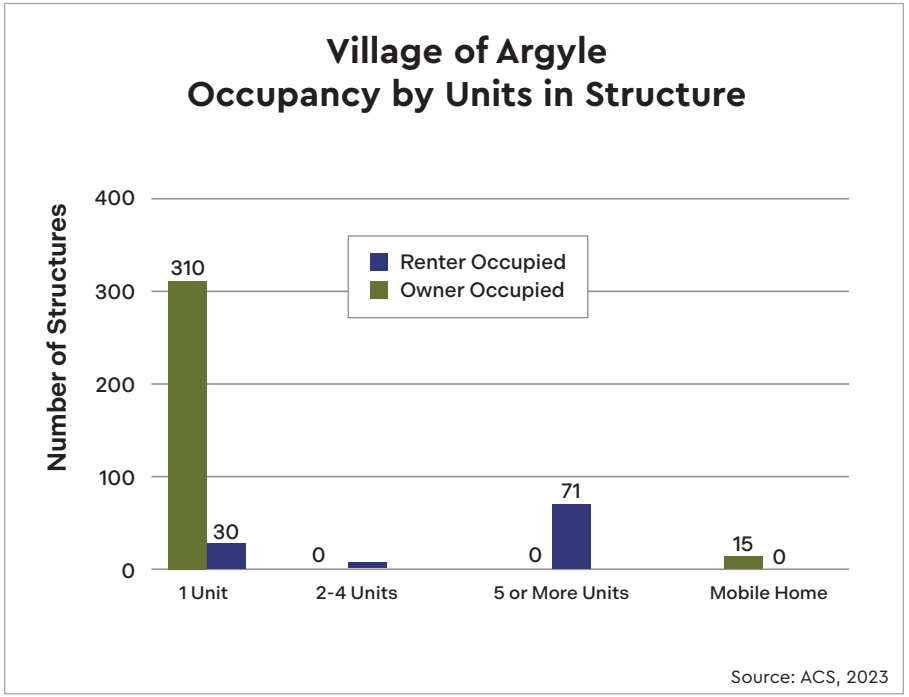
- Starter homes and affordable entry-level ownership options
- Senior-friendly housing for aging in place and assisted living
- Workforce housing for young professionals and middle-income households
- Transitional and supportive housing for vulnerable populations
- ADA-accessible and universal design housing
- Rental housing at a range of price points and sizes
- "Missing middle" housing such as duplexes, triplexes, and townhomes
- Mixed-use housing in walkable downtown and neighborhood centers
- Family-sized housing with 3+ bedrooms
- Innovative housing models such as co-housing or accessory dwelling units

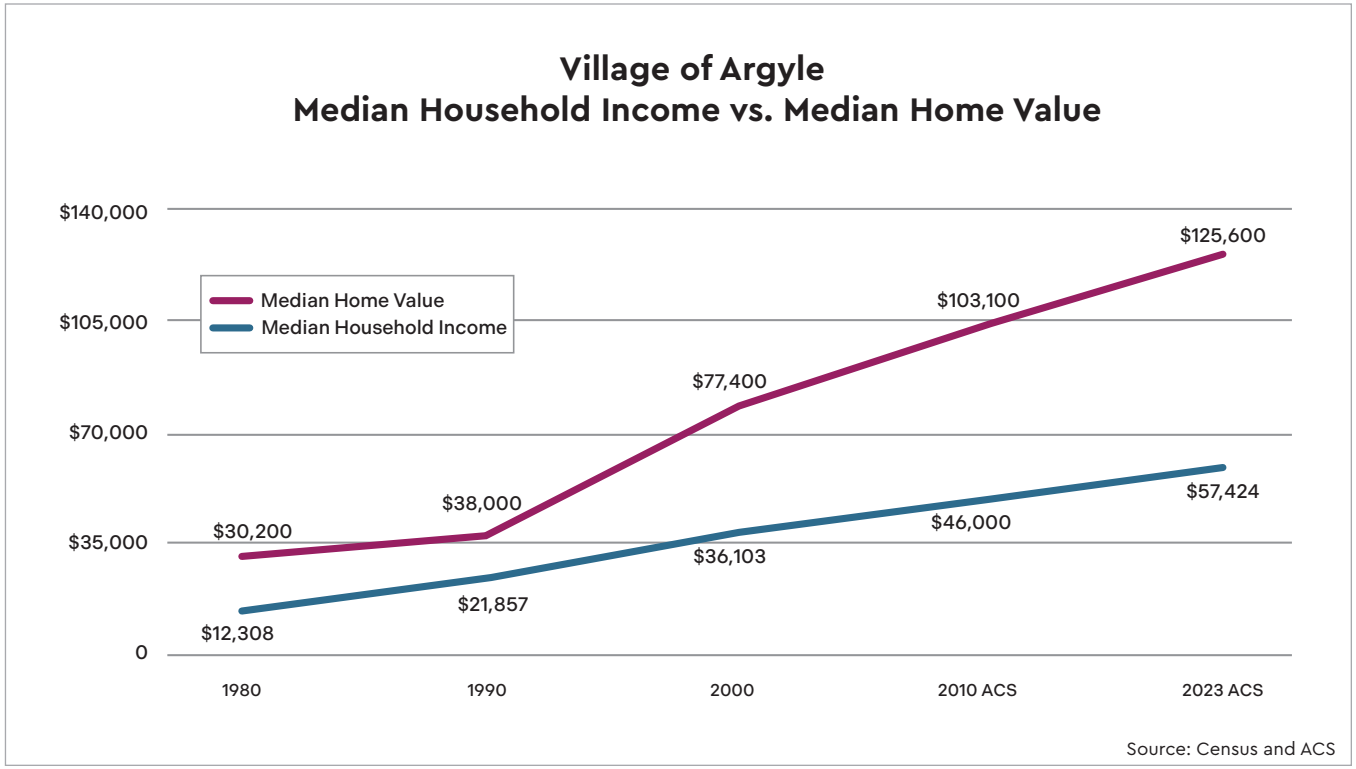
Affordability

- Housing costs that do not exceed 30% of household income
- Utility and maintenance costs that are predictable and manageable
- Rental options across income ranges
- Homeownership opportunities accessible to first-time buyers
- Stable housing that reduces risk of displacement

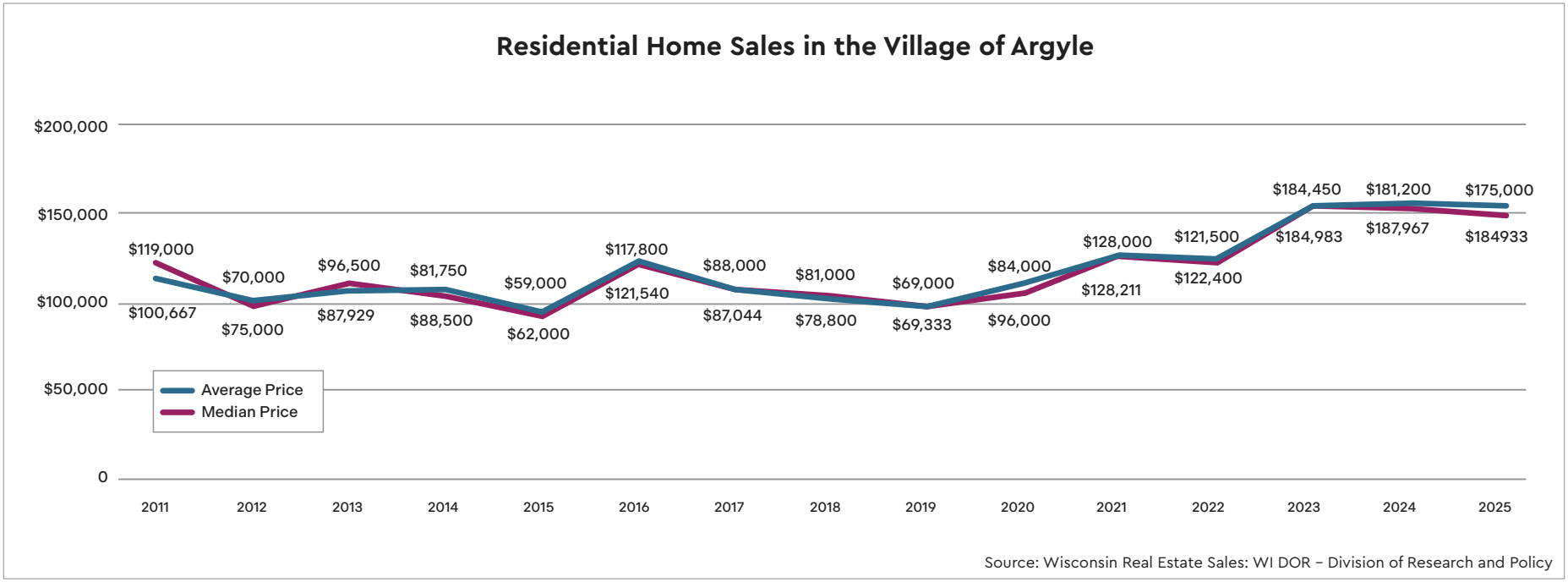
There are 456 housing structures in the Village of Argyle. About 82% of these were built before 1978 when lead-based paint was banned. Lead abatement will continue to be an important health measure to improve the housing stock. Seventy-five percent (75%) of households in Argyle own their home, and twenty-five percent (25%) rent (2023 ACS 5-Year Estimates). Median income and home values have continued to diverge over decades, revealing a growing affordability problem for home buyers. Innovative approaches to home financing and thoughtful planning for future housing are needed to offer homeownership opportunities to new generations.






Village of Argyle
Median Household Income vs. Median Home Value
$140,000
$105,000
$70,000
$35,000
0
Median Home Value
Median Household Income
$30,200
$38,000
$77,400
$103,100
$125,600
$12,308
$21,857
$36,103
$46,000
$57,424
1980
1990
2000
2010 ACS
2023 ACS
Source: Census and ACS

Home prices in Argyle continue to rise, which mirrors state and national trends. The Housing Demand Forecast table indicates that housing in the village is sufficient. Based on DOR data drawn from historic trends Argyle could also experience growth that contradicts these projections.



Source: Wisconsin Real Estate Sales: WI DOR – Division of Research and Policy

Future Housing Demand Forecast		
	2030 Projection	**2040 Projection**
Projected number of households	321	295
(+) desired vacancy rate of 5%	16	15
(+) replacement housing of 0.5%	2	1
(=) required number of housing units	339	311
(-) available number of units (2020 Census)	373	373
(-) units built between 2021–2025	4	4
(=) total housing units to be built before projection year	-38	-66

Community Facilities and Resources

Village of Argyle Comprehensive Outdoor Recreation Plan 2026–2031 Goals:

GOAL 1: Continue to provide excellent maintenance to Argyle's parks and recreation facilities.

GOAL 2: Develop new parks and recreational facilities that meet the needs of Argyle residents and visitors.

GOAL 3: Continue to utilize existing funding streams and find new funding solutions for Argyle's park system.

The Village of Argyle recently acquired the former First National Bank & Trust building in downtown Argyle, signaling a significant opportunity for downtown revitalization. Renovations are underway to repurpose the building to accommodate library space, senior programming, and other community uses, while allowing for the reconfiguration of the existing community building. The project is expected to be completed in October 2026. This investment advances key "Advancing Argyle" and Comprehensive Plan goals, including improved parking, expanded library services, and adaptive reuse of a prominent downtown property.

Natural Resources

Argyle's natural resources including its groundwater supply, rolling topography, dark skies, fertile soils, and nearby water resources form a critical foundation for the community's quality of life, environmental health, and long-term resilience. The Village relies on groundwater, making wellhead protection, infiltration, and stormwater management ongoing priorities as development expands. Productive agricultural soils surrounding Argyle contribute to the area's economic identity while underscoring the importance of erosion control, thoughtful development patterns, and protection of surface waters. Within the Village, parks, greenways, stormwater ponds, and an expanding tree canopy help manage runoff, reduce heat, improve water quality, and provide accessible recreation and habitat that connect residents to the Driftless Area's natural landscape.

The most prominent water feature in Argyle is the Pecatonica River. The river cuts through the southwestern corner of the Village. Argyle's location on the Pecatonica River makes it an ideal location for recreational boating or fishing. In addition to the Pecatonica River, Dougherty Creek passes in and out of the Village to the southwest and the Erickson Conservation Area to the northwest.



Arts, Events, Culture

Community events were frequently mentioned as a strength for Argyle. There are activities to get involved in throughout the year, thanks to numerous community organizations that lead and participate in events. This includes the following:

- Annual Chili Cook-Off
- Annual Fish Fry
- Argyle's Open Market
- Community-Wide Garage Sale Days
- Park Palooza
- Village Holiday Lighting Contest, and more!

Art, music, and local history are reflected in Argyle's community events and seasonal gatherings, which help foster a strong sense of place and civic pride. Community spaces such as the Argyle Community Building, Good Fellas Tavern, East Milwaukee Street, The Legacy of Argyle, and other local gathering facilities provide opportunities for residents to engage in educational, cultural, and social activities that celebrate the Village's heritage and small-town character.

Outdoor recreation also plays an important role in Argyle's community identity. Even though Argyle is a relatively small community, residents can enjoy recreation at several local parks, or enjoy the immediate natural recreation areas such as Erickson Conservation Area.

Open House Question: Where do you take visitors in Argyle?

"Pecatonica River – Fishing/Kayaking"

"Good Fellas / Corner Pub" • "Erickson Conservation Area"

"Blue Ash Farms" • "Driftless Tannery" • "Toy Train Barn"

"Parks" • "Yellow Stone" • "Restaurants" • "Library"

The Legacy of Argyle

The former L.A. Rossing building which formerly housed a general store, has been redeveloped into The Legacy of Argyle. The first floor includes an event hall seating up to 220 people, with an additional 70 seats in a balcony, and will host weddings, community events, and performances. The building includes a prep kitchen and the operators have acquired a license to serve alcohol. Upper floors feature eight office spaces, three currently occupied by a local technology business as well as two to three-bedroom residential apartments, creating a mixed-use destination in downtown Argyle.



Implementation

The actions recommended to implement Argyle's Comprehensive Plan are organized within the following goals:

1. **Provide diverse, high-quality, and affordable housing options that meet the needs of residents of all ages and income levels.**
2. **Strengthen and diversify Argyle's economy by supporting local businesses, enhancing community amenities, and leveraging recreation, tourism, and small-town character to attract new residents and visitors.**
3. **Modernize and enhance public infrastructure, utilities, and community services to improve connectivity, sustainability, and resilience.**
4. **Foster environmental stewardship and community engagement to build a more resilient and connected village.**

GOAL: Provide diverse, high-quality, and affordable housing options that meet the needs of residents of all ages and income levels.

Increase the supply and variety of housing options.

- Update the zoning ordinance to allow accessory dwelling units (ADUs).
- Identify and map priority infill and redevelopment sites to support single-family, mixed-income, and higher-density housing.
- Explore a pilot starter-home subdivision featuring smaller lots and streamlined frontage standards.
- Continue identifying properties with potential for adaptive reuse.

Improve the condition, safety, and long-term maintenance of existing housing.

- Establish a small grant or low-interest loan program to support home repairs and energy-efficiency improvements.
- Expand housing inspection efforts to maintain the health, safety, and overall quality of the housing stock.
- Explore a high school–based home rehabilitation program that provides hands-on construction training for students while improving local housing.

Increase housing affordability and access to housing.

- Partner with nonprofit housing developers to pursue funding and implement local housing projects.
- Encourage employer-assisted housing programs in collaboration with major area employers.
- Work with nonprofit organizations and Lafayette County to expand transitional and supportive housing options.
- Foster the construction of high-density housing aimed at attracting seniors, currently living in single-family residences, who want to downsize but remain in the Argyle community.



GOAL: Strengthen and diversify Argyle's economy by supporting local businesses, enhancing community amenities, and leveraging recreation, tourism, and small-town character to attract new residents and visitors.

Attract and retain diverse businesses.

- Work with existing businesses of all sizes to create succession plans before owners retire.
- Establish micro-grants for early-stage small businesses.
- Promote pop-up retail opportunities in vacant storefronts.
- Support local business clinics, including those led by the Wisconsin Small Business Development Center.
- Continue annual business retention and expansion (BRE) visits to understand local needs and opportunities.
- Make proactive infrastructure investments to attract new industry.



Promote Argyle as a destination for recreation, tourism, and small-town living.

- Market the Village with cooperative advertising, social media promotion, business maps, and improved signage at entry points by highlighting affordability, safety, schools, events, recreation opportunities, local stories, and a close-knit community.
- Strengthen downtown aesthetics through façade improvements, public art, seasonal decorations, and coordinated streetscape enhancements.
- Promote historic and cultural assets through downtown wayfinding signage, self-guided walking tours, and interpretive displays highlighting Argyle's history.
- Encourage mixed-use and infill development downtown to support housing, small businesses, and upper-story residential uses.
- Partner with local businesses, schools, and civic groups to co-host events and promote Argyle as a year-round destination.
- Expand community amenities to include a local car wash, a grocery store, laundromat, and sidewalks.
- Organize inclusive, community-wide events by revitalizing traditions such as Street Dance and Argyle Days and introducing new activities like Shelter House events and recreational tournaments.
- Coordinate regional tourism efforts with Lafayette County and nearby communities to attract visitors seeking outdoor recreation and rural experiences.

Enhance and maintain Argyle's parks, recreation, and natural resources to promote health, tourism, and quality of life.

- Plan long-term improvements for existing parks and playgrounds.
- Integrate sustainability practices such as native plantings, erosion control, and pollinator habitats within parks.
- Work with DALC to create interpretive signage and river overlook areas at Erickson Conservation Area.
- Complete playground replacement and ADA upgrades at Legion Park.
- Explore a splash pad or water feature project via fundraising and grants.
- Develop walking and biking loops linking parks, neighborhoods, school, downtown and river access, emphasizing safety and accessibility for all ages.
- Enhance river and trail access by improving signage, parking, and informal access points along the Pecatonica River and nearby creeks for fishing, kayaking, and nature viewing.
- Explore new funding opportunities for updating and expanding existing park infrastructure.
- Engage with DALC to upgrade access to the Erickson Conservation Area from Legion Park to improve its visibility and encourage it use.
- To establish a small "pocket' park in downtown Argyle in conjunction with the new Community Center's outdoor space.



GOAL: Modernize and enhance public infrastructure, utilities, and community services to improve connectivity, sustainability, and resilience.

Maintain high-quality public facilities, services, and community programs.

- Ensure adequate public safety coverage and emergency response by strengthening coordination between Village, Fire/EMS, and County Sheriff.
- Support quality education and childcare services.
- Improve access to reliable broadband.
- Explore opportunities for shared services with County and neighboring communities.



Upgrade critical utilities and transportation infrastructure.

- Expand access to public Wi-Fi throughout the Village.
- Improve connectivity between neighborhoods, the park, and the school by maintaining and expanding sidewalks and/or adding urban trails.
- Enhance the urban street tree canopy along priority corridors to provide shade and improve streetscape quality.
- Conduct a transportation study to identify public transit needs and opportunities.
- Implement traffic calming strategies along State highways and other high-speed corridors.

Increase energy efficiency and resilience.

- Evaluate municipal energy efficiency and make improvements to reduce cost.
- Promote energy benchmarking for large buildings.
- Encourage EV-ready infrastructure in design standards for new commercial and industrial development.
- Expand green infrastructure, including bioswales, rain gardens, permeable pavements.
- Conduct flood vulnerability assessments for neighborhoods within the Village.
- Partner with Lafayette County Emergency Management to promote household-level resilience strategies.

GOAL: Foster environmental stewardship and community engagement to build a more resilient and connected village.

Expand urban forestry and natural resource stewardship.

- Protect sensitive natural areas and expand conservation corridors.
- Manage invasive species in parks and along trails.
- Update ordinances to require lighting on new projects that preserve "dark skies" as a valuable natural resource asset.
- Create pollinator-friendly landscaping educational resources and recognition of successful implementation.

Promote an inclusive, engaged, and collaborative community culture.

- Recruit youth representatives to boards and committees.
- Provide training for new board/committee members.
- Foster collaborative partnerships between Village and nonprofits/community organizations to improve communication and advance community projects.
- Increase public awareness of Village plans, meetings, and opportunities.
- Create advisory committees for key projects (e.g. playground development, downtown enhancements & housing expansion).
- Develop a Comprehensive Plan Implementation Matrix to track progress.

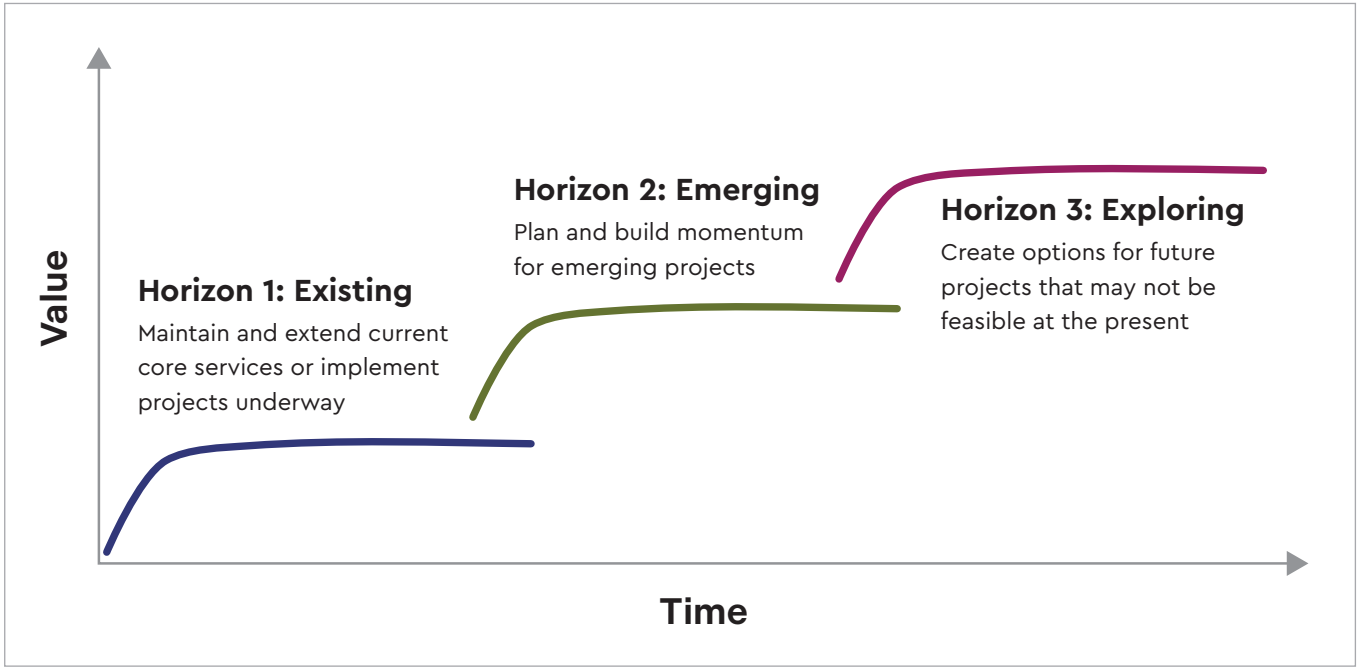


Implementation

The actions in this plan should be implemented using the Three Horizons Model, or a similar model that enables projects to develop and be implemented concurrently, as opposed to consecutively. There are three types of projects that the Village can work on simultaneously:

- Existing projects focus on performance improvement of services that are already in place, or implementation of projects already underway.
- Emerging projects are those in the planning phase or which are soon ready for implementation.
- Exploring projects will occur on a later time horizon, but require current planning or studying in order to determine potential for success.

The three horizons occur concurrently with projects resulting in one horizon at any time. As existing services are being improved, planning should begin for an emerging project. Prior to an emerging project reaching completion, an exploring project should be analyzed and planned.



The Village of Argyle, local business and industry, nonprofits, and community organizations will partner to implement this plan. Argyle's vision and goals will also be implemented through individual community members who contribute to a positive and proactive environment to build Argyle's future.

What do you personally want to do to help improve the Village of Argyle?

Selected survey responses

"Help out on committees or whatever is needed."

"Find young people to volunteer and get involved in our community."

"I'll visit and eat at the restaurants. Buy locally"

"Stay informed and help however I can."

"I would like to shop there for more things. Shopping "small". Not Dollar General"

"Help work and fundraise for a new library."

"Keep supporting the local businesses as much as I can."

"Make a place that people want to come to."

"The same people tend to be on the development committees year after year. Have rarely heard when a new committee member is being sought."

"Continue to patronize businesses as much as possible."

"Do my best to remain here as a resident as long as I can afford it."

"Volunteer where my skills are a fit and come to events supporting local school, arts, food farming community"

"Clean up around the existing homes in Argyle. First impressions are so important. More parking. Safe intersection downtown."

Support it financially."

"Love this question! I would love to help the library acquire a larger space."

"I'd like to run a welcome-wagon type program for new residents, whether they are renters or property owners."

"Continue to raise my family here and hope they stay and raise their families here and bring their education and careers to our community to continue to grow and better our community. No job opportunities, no daycare and no rental availability are keeping young families from coming or staying."

"I am currently helping to digitize / provide information to residents through websites, update Village events to help make them bigger and more fun for families, and help with Village elections."

"Engage more with local government."

Continual Improvement

A transition from planning to implementation is required for the Village to accomplish the outlined goals and actions. The Village can utilize the *Plan, Do, Study, Act (PDSA) Cycle* to implement this plan and treat it as a "living document". Through the adoption of this plan, the Village has achieved the first step in this cycle. This comprehensive plan must remain active and serve as a starting point for the community to implement their desired goals. The PDSA cycle requires this plan to be reviewed regularly and updated when needed.

The strategies and actions outlined in this plan range from short-term to long-term, and simple to complex. Some actions will need to be completed before others can begin. During the Plan, Study, Act process, Village leaders should work together and reference this plan as a guide to accomplish these goals on an on-going basis, including an annual review of this plan to measure progress.



Plan

This was completed through the comprehensive planning process in 2025, culminating in this document. It included community engagement, review of relevant data and past planning work, and guidance by a Steering Committee. This process should take place again no later than 2035.

Do

Following plan adoption, Village leadership should meet and prioritize actions for implementation in the first year and resource allocation. The Village Manager is responsible to steward the plan and ensure community partners remain involved and active. Village leaders must determine metrics for plan success and begin implementation through existing organizations and new initiatives.

Study

As implementation is underway, Village leadership should document progress and identify barriers to implementation. Common barriers to plan implementation include:

- ✖ Legacy rules or procedures
- ✖ Lack of staff time to work on initiatives
- ✖ Attempts to do everything rather than make needed choices and weigh trade-offs
- ✖ Choosing to wait for a "better time"

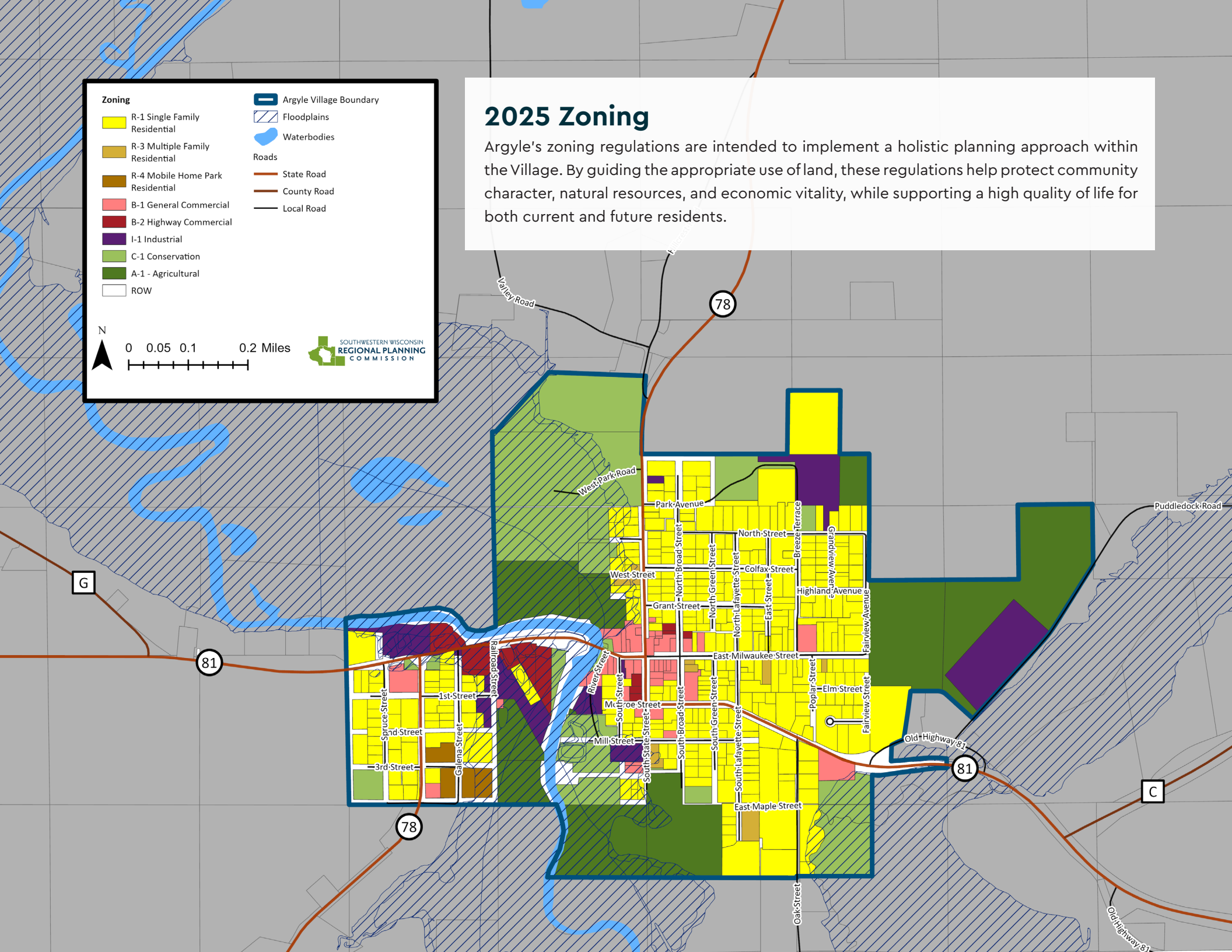
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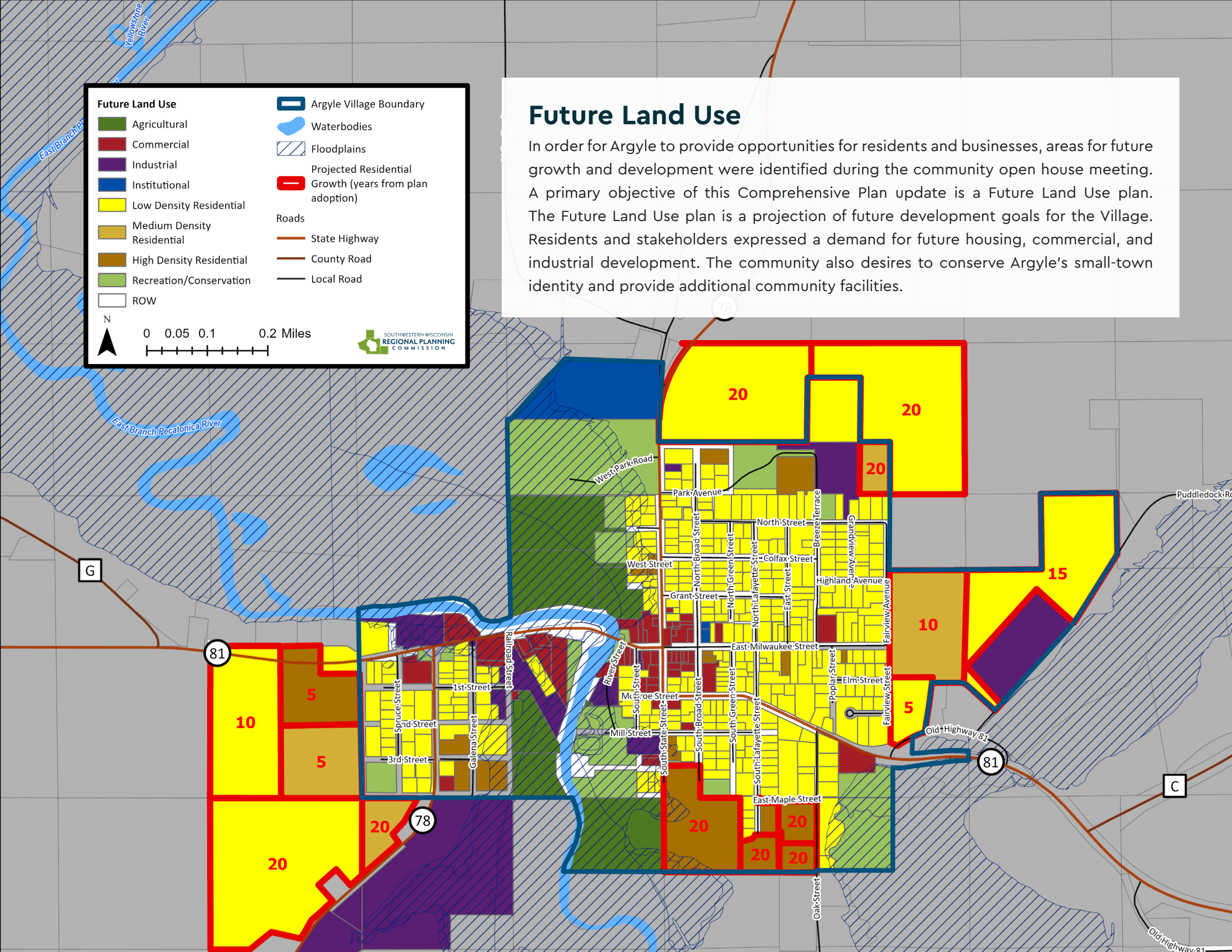
After studying implementation progress and identifying barriers, leaders can make changes and create continual improvement. As the Village sees progress, documents successes, or meets with barriers on any given initiative, it should look to:

- ✔ Adopt practices that work and formalize them as part of the Village's culture.
- ✔ Adapt good practices that need improvement. This includes surmounting obstacles, finding efficiencies in existing processes, and documenting why things don't work.
- ✔ Abandon existing practices that don't support progress, and new initiatives that are not the right fit for the Village. Leadership should document the reason for abandonment in order to avoid similar issues in the future.

2025 Zoning

Argyle's zoning regulations are intended to implement a holistic planning approach within the Village. By guiding the appropriate use of land, these regulations help protect community character, natural resources, and economic vitality, while supporting a high quality of life for both current and future residents.




Future Land Use
Agricultural
Commercial
Industrial
Institutional
Low Density Residential
Medium Density Residential
High Density Residential
Recreation/Conservation
ROW
Argyle Village Boundary
Waterbodies
Floodplains
Projected Residential Growth (years from plan adoption)
Roads
State Highway
County Road
Local Road
N
0 0.05 0.1 0.2 Miles
SOUTHWESTERN WISCONSIN REGIONAL PLANNING COMMISSION
Future Land Use
In order for Argyle to provide opportunities for residents and businesses, areas for future growth and development were identified during the community open house meeting. A primary objective of this Comprehensive Plan update is a Future Land Use plan. The Future Land Use plan is a projection of future development goals for the Village. Residents and stakeholders expressed a demand for future housing, commercial, and industrial development. The community also desires to conserve Argyle's small-town identity and provide additional community facilities.
Yellowstone River
East Branch Pecatonica River
West Park Road
Park Avenue
North Street
Colfax Street
West Street
Grant Street
East Milwaukee Street
East Maple Street
Old Highway 81
Railroad Street
River Street
1st Street
2nd Street
3rd Street
Spruce Street
Galena Street
Mulroe Street
Mill Street
South Street
South State Street
South Broad Street
South Green Street
South Lafayette Street
North Broad Street
North Green Street
North Lafayette Street
East Street
Breeze Terrace
Grandview Avenue
Highland Avenue
Fairview Avenue
Poplar Street
Elm Street
Oak Street
Puddledock Rd
Old Highway 81
20
15
10
5
78
81
G
C

Future Land Use and Development

The Future Land Use Map reflects the Village of Argyle's existing development pattern and its vision for future growth over the next 20 years. The map is intended to serve as a flexible policy guide rather than a precise prediction of future development. Although some recommended land uses differ from current uses, these transitions are expected to occur gradually as market conditions change and property owners voluntarily choose to develop or redevelop their land. The map intentionally designates more land for development than is projected to be needed to provide flexibility for future housing, business expansion, infrastructure improvements, and changing market conditions. Future land use categories are broader than zoning districts and are intended to guide long-range planning, rezoning decisions, and public investments.

Future land use projections were developed by evaluating historical land use trends, existing development patterns, available land, and the Village's long-term goals. While state demographic projections indicate modest population declines, the Village selected a growth-oriented planning approach that also considers future economic development opportunities, housing demand, redevelopment, and infrastructure investments. This approach recognizes that development can continue even during periods of stable or declining population and ensures that adequate land is available to accommodate future opportunities.

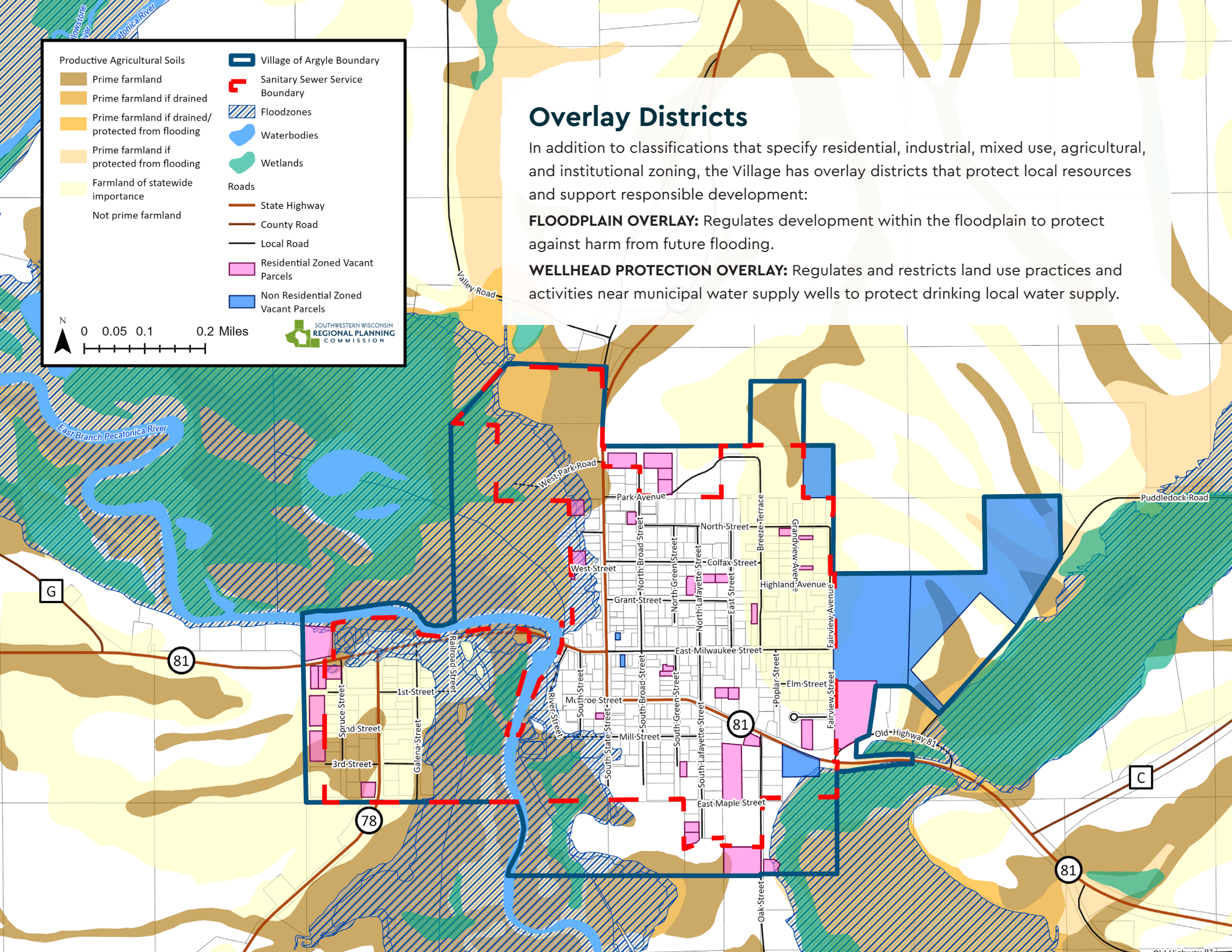
Future growth is expected to occur primarily through the gradual conversion of agricultural and undeveloped lands adjacent to existing development where municipal utilities and services can be efficiently extended. This approach balances the preservation of agricultural resources with the need to provide housing, employment, and commercial opportunities. The projections should be reviewed periodically through future Comprehensive Plan updates to ensure they continue to reflect community priorities and changing development conditions.

Future Land Use Designation	Potential Zoning Districts
Low-Density Residential (0–4 units/acre)	R-1 (0.22 acres minimum lot size for Single-Family)
Medium-Density Residential (5–6 units/acre)	R-2 (0.18 acres min lot size for Single-Family, 0.32 min lot size for duplexes)
High-Density Residential (8–18 units/acre)	R-3 (0.16 acres min lot size for duplexes & 0.32 min lot size for multi-family) and R-4 (mobile home parks)
Commercial	B-1, B-2, B-3
Industrial	I-1
Institutional	B-1, B-2, C-1
Mixed-Use Residential/Commercial	MU
Recreation/Conservation	C-1

Land Area by Land Use Category

	Change by Year					Estimated Future Change			
Real Property Class	**2004**	**2009**	**2014**	**2019**	**2024**	**2029**	**2034**	**2039**	**2044**
Residential	28	44	129	130	122	128	135	142	150
Agricultural	78	79	84	84	79	74	69	64	58
Undeveloped	20	27	27	27	27	26	24	23	21
Commercial	5	12	33	33	39	42	45	48	52
Manufacturing	11	8	6	6	6	7	8	9	10
Other	1	2	2	2	2	2	2	2	2
Forest	0	0	0	0	0	0	0	0	0
Total Real Property	143	172	281	282	275	279	283	288	293

Source: Wisconsin Department of Revenue, Village Estimates



Overlay Districts

In addition to classifications that specify residential, industrial, mixed use, agricultural, and institutional zoning, the Village has overlay districts that protect local resources and support responsible development:

FLOODPLAIN OVERLAY: Regulates development within the floodplain to protect against harm from future flooding.

WELLHEAD PROTECTION OVERLAY: Regulates and restricts land use practices and activities near municipal water supply wells to protect drinking local water supply.

Planning Process and Background



The Argyle comprehensive planning process brought community stakeholders and residents together to collectively discuss Village resources in order to create a unique, vibrant, and resilient future for the Village of Argyle based on the community's desires. This planning process was completed by Southwestern Wisconsin Regional Planning Commission (SWWRPC) in coordination with the Village of Argyle Plan Commission and Village Board. Engagement for the plan included the following activities:

- On Wednesday, February 19, 2025, the Village of Argyle, in collaboration with SWWRPC staff, hosted the first Advancing Argyle community meeting at the Village Community Building. The meeting was held before the actual project kick-off and attracted more than 50 participants representing local businesses, organizations, and residents. The event served as an important step in aligning community efforts to support business development, enhance amenities, and identify future initiatives to strengthen the Village. Participants took part in a Post-it Note exercise to share concerns and aspirations related to four guiding questions:
  - How can we better support Argyle businesses?
  - What is one thing Argyle needs most?
  - What is your vision for Argyle in three years?
  - How can we improve or add events to benefit the community?
- A community survey covering topics such as housing, parks and recreation, and more was available to residents and visitors alike. The survey was open from September 1 to October 30, 2025 and was advertised on the Village website, Facebook, the Pecatonica Valley Leader Newspaper, flyers, and via email to Village staff and committee members, and several other community organizations. There were 110 total survey responses.
- An open house was hosted at the Argyle High School on September 24, 2025 and was held from 4–7pm with residents and visitors dropping by at any time to complete self-paced, interactive posters. The open house had 17 attendees.

- Also on September 24, 2025, SWWRPC staff engaged with Argyle high school students. Students were asked questions about Argyle's future, businesses and activities in Argyle, the school district, parks and recreation, and students' future plans. Ahead of the high school engagement, students were asked to complete a version of the community survey which had 85 total responses.
- On September 9, 2026 a Class 1 public notice was published in the Pecatonica Valley Leader Newspaper to inform residents and stakeholders that a draft of the comprehensive plan was available for review for the next 30 days.
- Following the 30-day notice, the Plan Commission held a public hearing on October 14, 2026 to hear comments and suggestions related to the draft plan. Following the public hearing, the Plan Commission took action to recommend the Village Board adopt the Comprehensive Plan.
- The Village Board adopted the Comprehensive Plan on October 14, 2026.

Comprehensive Planning Law

Comprehensive Planning Law Elements	Page Location in this Plan
66.1001(2)(a) Issues and Opportunities Element	5–8
66.1001(2)(b) Housing Element	22–24
66.1001(2)(c) Transportation Element	11–12, 19–20
66.1001(2)(d) Utilities and Community Facilities Element	11–12, 25
66.1001(2)(e) Agricultural, Natural, and Cultural Resources Element	9–10, 21, 26–28
66.1001(2)(f) Economic Development Element	16–20
66.1001(2)(g) Intergovernmental Cooperation Element	39–41
66.1001(2)(h) Land-Use Element	29–36
66.1001(2)(i) Implementation Element	35–38

Adoption Ordinance

ORDINANCE NO. 11-2026

AN ORDINANCE ADOPTING THE COMPREHENSIVE PLAN 2026-2036 FOR THE VILLAGE OF ARGYLE, LAFAYETTE COUNTY, WISCONSIN

THE VILLAGE BOARD OF THE VILLAGE OF ARGYLE, LAFAYETTE COUNTY, WISCONSIN, DO ORDAIN AS FOLLOWS:

SECTION 1. Pursuant to Section(s) 62.23 of the Wisconsin Statutes, the Village of Argyle is authorized to prepare and adopt a comprehensive plan as defined in Sections 66.1001(1)(a) and 66.1001(2) of the Wisconsin Statutes.

SECTION 2. The Village Board, by the enactment of an ordinance, formally adopted the document titled Village of Argyle Comprehensive Plan as the Village's comprehensive plan on May 5, 2004.

SECTION 3. The Planning Commission, by a majority vote of the entire Commission at a meeting held on October 14, 2026, recommended to the Village Board the adoption of the Village of Argyle, 2026-2036 as an update to the Village's Comprehensive Plan as required under Wis. Stat sec. 66.1001(2)(i).

SECTION 4. The Village published a Class 1 public notice and held a public hearing regarding the Comprehensive Plan Update.

SECTION 5. The Village Board of the Village of Argyle, Lafayette County, Wisconsin hereby adopts the proposed Village of Argyle Comprehensive Plan, 2026-2036.

SECTION 6. The Village Clerk is directed to send a copy of this ordinance and the plan updates and amendments to the parties listed in Section 66.1001(4)(b) of the Wisconsin Statutes.

SECTION 7. This Ordinance shall take effect upon passage by a majority vote of the full membership of the Village Board and publication as required by law.

Adopted and approved this 14th day of October 2026.

Joe Schutte

Joe Schutte, Village President

Attest:

Sandra Flannery

Sandra Flannery, Clerk

Date Adopted: October 14, 2026
Date Recorded: October 14, 2026
Date Published: October 22, 2026
Effective Date: October 22, 2026



ARGYLE, WISCONSIN

SOUTHWESTERN WISCONSIN
REGIONAL PLANNING
COMMISSION

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